



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO DEL NORTE

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

CID-2025-0090

To: Janette G. Veloso, CESO VI-Assistant Schools Division Superintendent
Eduard C. Amoguis, Ed.D- Chief Education Supervisor
Adones P. Layaguin, Ed.D-Education Program Supervisor
Exelsis Deo A. Deloy, Ed.D-Education Program Supervisor
All Public Schools District Supervisors
All Concerned School Heads

Subject: Encouragement for the Establishment and Strengthened Implementation of Campus Journalism Offices with Multi-Platform Publishing and Basic Broadcasting Facilities

Date: January 20, 2026

1. In accordance with the **Campus Journalism Act of 1991 (Republic Act No. 7079)**, which upholds and protects the freedom of the campus press and promotes the development of journalistic skills, critical thinking, and social awareness among learners, and pursuant to **DECS Order No. 94, s. 1992** (Implementing Guidelines for Campus Journalism), this Office hereby **encourages all public schools to establish and strengthen Campus Journalism Offices beginning School Year 2026-2027**, subject to school context, learner participation, available resources, and guided by the **Equal Opportunity Principle**.
2. Republic Act No. 7079 and DECS Order No. 94, s. 1992 underscore the responsibility of schools to **support, facilitate, and protect student publications and broadcasting initiatives**, while respecting **editorial independence** and avoiding undue administrative control.
3. To ensure clarity, consistency, and orderly implementation, the **Guidelines on the Establishment and Strengthening of Campus Journalism Offices**, including provisions on basic broadcasting facilities, multi-platform publication, organization, capacity building, and monitoring, are hereby issued as **attachments to this Memorandum**.
4. Consistent with the **Equal Opportunity Principle**, all public schools—regardless of size, location, learner population, or resource level—shall be **accorded fair, transparent, and non-discriminatory access** to information, guidance, and opportunities related to the establishment and strengthening of Campus Journalism Offices.
5. All concerned are directed to be guided accordingly.


REYNALDO B. MELLORIDA, CESO V
Schools Division Superintendent



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GUIDELINES ON THE ESTABLISHMENT AND STRENGTHENING OF CAMPUS JOURNALISM OFFICES

1. Establishment of the Campus Journalism Office

Schools are encouraged to designate a Campus Journalism Office to serve as a functional hub for student publications, broadcasting, and other media-related activities.

For clarity and flexibility:

- The Campus Journalism Office need not be a separate or permanent classroom.
- It may be a designated area, shared space, corner, or workstation within an existing facility such as the library, Learning Resource Center, ICT room, or any suitable space identified by the School Head.
- The designation of such space is intended to support coordination, production, mentoring, and archiving, without displacing regular instructional spaces.

2. Administration and Editorial Independence

The Campus Journalism Office shall be:

- Under the general supervision of the School Head; and
- Facilitated by designated Campus Journalism Advisers, without interference in editorial policies, content, or journalistic judgment, consistent with the protections guaranteed under Republic Act No. 7079.

3. Basic TV and Radio Broadcasting (RB) Facilities

In recognition of the evolving nature of campus journalism and learners' exposure to multiple media platforms, schools are encouraged, subject to available resources, to provide or designate Basic TV and Radio Broadcasting (RB) facilities, which may include but are not limited to:

- Camera or mobile recording devices;
- Basic audio equipment (e.g., microphones, speakers, headsets);
- Editing tools or software (open-source or school-approved); and
- A designated recording or broadcasting space, which may be shared or multi-purpose.

These facilities may be utilized for regular TV and Radio broadcasting of news, features, commentaries, announcements, and values-oriented programs authored and produced by Campus Journalists.

4. Daily and Multi-Platform Publication of Campus Journalism Outputs

To advance the objectives of RA 7079 and DECS Order No. 94, s. 1992, schools with campus journalism initiatives are encouraged to undertake daily or regular publication and broadcasting, depending on school capacity and learner readiness.

Such publication may include:

a. Bulletin Board Publication

- Daily or frequent posting of news, feature articles, editorials, opinion pieces, announcements, and creative works authored by Campus Journalists on designated school bulletin boards.

b. Social Media and Online Platforms

- Daily or regular circulation of student-authored articles, infographics, short video reports, and radio-style audio features through official school social media pages and online platforms, in compliance with DepEd social media policies, child protection standards, and ethical journalism practices.

c. TV and Radio Broadcasting

- Regular airing or streaming of TV and Radio programs, including school newscasts, headline briefs, feature stories, interviews, and public service announcements.



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The frequency of publication and broadcasting shall be guided by school context, available resources, and learner welfare, without imposing undue pressure or compromising academic responsibilities.

5. Broadcasting Output Presentation During Flag Raising Ceremonies

Schools with existing broadcasting outputs are encouraged to integrate selected TV and Radio outputs authored by Campus Journalists during the School Flag Raising Ceremony, subject to time, appropriateness, and school context.

These may include:

- Short TV news segments or recorded video reports;
- Radio-style news briefs or article readings; and
- Values-oriented messages, school updates, or public service announcements.

All outputs shall be student-produced, adviser-guided, and compliant with ethical and professional standards under RA 7079.

6. Organization and Capacity Building

- Schools may organize Campus Journalism Teams composed of editorial board members, writers, broadcasters, photojournalists, layout artists, and technical staff, depending on school size and capability.
- Continuous school-based trainings, mentoring activities, and workshops may be conducted to enhance competencies in writing, broadcasting, media ethics, digital citizenship, and information literacy.

7. Integration and Sustainability

- Campus journalism initiatives may be integrated into the School Improvement Plan (SIP) and Annual Implementation Plan (AIP) to promote sustainability and alignment with school priorities.
- Schools are encouraged to mobilize partnerships and innovations while ensuring the editorial independence of Campus Journalists, as guaranteed by law.

8. Monitoring and Support

Public Schools District Supervisors and School Heads shall provide technical assistance, guidance, and supportive monitoring. Schools may be requested to share outputs and good practices for documentation, recognition, and continuous improvement.

9. Orientation and Consultation

An online orientation and consultation shall be conducted on February 3, 2026, at 1:00 PM, via the perpetual link: <https://bit.ly/davnorcid-ta>. School Heads, Campus Journalism Advisers, and concerned personnel are encouraged to participate.

10. Policy Statement

The encouragement of daily publication, regular TV and Radio broadcasting, and the establishment of functional Campus Journalism Offices reaffirms the State's commitment under RA 7079 and DECS Order No. 94, s. 1992 to nurture a free, responsible, and development-oriented campus press.

11. Effectivity and Dissemination

Widest dissemination of this Memorandum and its attachments is desired.

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