

Republic of the Philippines

Department of Education

REGION XI SCHOOLS DIVISION OF DAVAO DEL NORTE

Office of the Schools Division Superintendent

March 4, 2025

DIVISION MEMORANDUM

No. 0059, s. 2025

REITERATION FOR THE 2025 NATIONAL WOMEN'S MONTH CELEBRATION

TO: Assistant Schools Division Superintendent
Chief, Curriculum Implementation Division
Public Schools District Supervisors
Education Program Supervisors
Elementary and Secondary School Heads
Elementary and Secondary Teaching Personnel
Division Section Heads
Non-Teaching Personnel
All Others Concerned

- 1. The year 2025 marks a significant milestone in the pursuit of gender equality and women's empowerment in the Philippines and globally. With the goal of fostering a society where all women have equal rights, power, and opportunities, the 2025 National Women's Month Celebration (NWMC) carries the theme: "Babae sa Lahat ng Sektor, Aangat ang Bukas sa Bagong Pilipinas."
- 2. In lieu with this, the Division Office enjoins everyone to take part in the following activities as part of this year's National Women's Month Celebration. These simple yet impactful actions not only celebrate women but also sparks conversations about Women's Month.
 - a. **NWMC-themed Flag Raising Ceremony** Teaching and Non-teaching personnel are encourage to integrate all women personnel to facilitate the convocation program for this month's Monday Convocation Program.
 - b. **#PurpleWednesdays**, **#PurpleYourIcon** and **#PurpleYourProfile** Show your commitment to women's empowerment and gender equality by **wearing purple every Wednesday throughout this month**. Extend your support by illuminating offices with purple elements as a tribute to women and their invaluable contributions to society. Join the online movement by updating your profile picture with PCW's official frame through #PurpleYourProfile, helping to amplify awareness and engagement in digital spaces.
- 3. In adherence to all policies, everyone is encouraged to continuously support and value the Equal Protection Principle (EOP).
- 4. Immediate dissemination of this Memorandum is desired.



REYNALDO B. MECLORIDA, CESO V Schools Division Superintendent

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