



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO DEL NORTE

Office of the Schools Division Superintendent

January 08, 2024

DIVISION MEMORANDUM

No. 0008 s. 2025

**SEARCH FOR THE 2025 OUTSTANDING DIVISION SCHOOL PAPER ADVISER (SPA)
AND CAMPUS JOURNALIST (CJ)**

To: Janette G. Veloso, EdD, CESO VI – Assistant Schools Division Superintendent
Eduard C. Amoguis, EdD –Chief-Curriculum Implementation Division
Allen T. Guilaran, EdD-EPS, Campus Journalism-English
Exelsis Deo A. Deloy, PhD-EPS, Campus Journalism-Filipino
Romela T. Pangandoyon-SEPS-Human Resource Development
Ryan R. Poliran-MT-II-Acting President DNESSPA
All Public Schools District Supervisors
All School Heads in Elementary, Secondary, and Integrated Schools
All School Paper Advisers and Coaches
All Others Concerned

1. Given the provisions of RA No. 7079, also known as the *Campus Journalism Act of 1991*, and as part of the conduct **2025 Division Schools Press Conference on January 24 to 28, 2025 at Carmen Central Elementary School-SpEd Center and Carmen National High School, Carmen, Davao del Norte**, this Office hereby informs the field of the search of the **Division's outstanding School Paper Adviser (SPAs) and Outstanding Campus Journalist (CJs)** for both elementary and secondary level.
2. Each district shall have only one entry for every category (***Outstanding SPA-Elementary, Outstanding SPA-Secondary, Outstanding CJ-Elementary, and Outstanding CJ-Secondary***) based on the criteria (provided by the region). *Attached are the Basic Qualifications and Criteria for the Search (panel interview is excluded in the Division level).*
3. Candidates shall be ranked based on the total points garnered. The top three (3) shall be given the following equivalent points, for consideration in the computation of the overall standing of the District, to wit: 1st place -5 points, 2nd place -3 points, and 3rd place- 1 point.
4. The Selection Committee shall be composed of the Chairperson-Curriculum Implementation Chief (CID)-Chief, Education Program Supervisors (EPSs) for Campus Journalism, Senior Education Program Specialist (SEPS) for the Human Resource Development, and the President of the General Officers for the Davao del Norte Elementary and Secondary School Paper Advisers Association (DNESSPA) as needed.
5. The deadline for the submission of the portfolio or pertinent documents will be January 20, 2024 (Monday on or before 12:00 NN) at the CID office c/o Dr. Exelsis Deo A. Deloy-EPS. Selection Committee shall also convene on this day at 1:00 PM to evaluate and select the winners.



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6. Travel allowances of the participants or representatives who shall submit the portfolios, and those who will be attending the selection process shall be chargeable against school MOOE and other sources of funds subject to usual auditing and accounting rules.
7. Everyone is highly encouraged to continually support and recognize the value of equality and diversity of all personnel while complying with the directives set forth by this office.
8. Immediate dissemination of this Memorandum to all concerned is desired.

REYNALDO B. MELLORIDA, CESO V
Schools Division Superintendent

For the Schools Division Superintendent

JANETTE G. VELOSO, EdD, CESO VI
Assistant Schools Division Superintendent



cid/ edad, atg
fr: Search for Most Outstanding CJ, SPA for 2025 DSPC

Basic Qualification: Must have been a school paper adviser for at least three (3) consecutive years, immediately prior to the search

A. Performance Rating -----5 points

Must have an average performance rating of not lower than Very Satisfactory (VS) for the past three (3) school years

Descriptive Rating (consider the range/ rating in the IPCRF)

96 – 100 – 5 pts. SY 2021-2022 = _____

91 – 95 – 4 SY 2020-2021 = _____

86 – 90 – 3 SY 2019-2020 = _____

80 – 95 – 2

76 – 80% - 1

B. Achievement in Journalism Contest (for the past three years)-----55 points

1. Individual Contest ----- 20 pts.

	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
National Level	20	19	18	17	16	15	14
Regional Level	13	12	11	10	9	8	7
Division Level	6	5	4	3	2	1	1

2. School Paper Contest ----- 20 pts.

	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
National Level	20	19	18	17	16	15	14
Regional Level	13	12	11	10	9	8	7
Division Level	6	5	4	3	3	2	2

3. Scriptwriting and Radio Broadcasting ----- 10 pts.

a. Individual Awards

	1 st	2 nd	3 rd	4 th	5 th
National Level	10	9	8	7	6
Regional Level	5	4	3		
Division Level	3	2	1		

b. Group Awards

	1st	2nd	3rd	4th	5th
National Level	10	9	8	7	6
Regional Level	5	4	3		
Division Level	3	2	1		

4. Collaborative Publishing-----5 pts.

a. Group Awards

	1st	2nd	3rd
National Level	5	4	3
Regional Level	3	2	1
Division Level	2	1	1

*In the event that there are several wins, the highest rank/points shall be considered. *Coaching by appointment will not be given points unless competed in the lower level.

**C. Leadership Related to Journalism-----
-15 pts.**

Position	National	Regional	Division
Association President	15	10	5
Vice President /Asso.Publication Editor /EI	13	7	5
Asst. Editor /Section Editor			
Secretary /Treasurer/other positions	10	5	3

*In the event that there are several positions, the highest shall be considered.

**D. Community and Extension Services Related to Journalism-----
-- 10 pts.**

	National	Regional	Division
Organizer/Trainer/Resource Speaker/Committee	10	7	5
Chairperson			
Facilitator	7	4	2
Committee Membership	4	2	1

E. Published Reading Materials and journalism articles (news, features, etc). (level- International 5...)

Books/Modules on Journalism --- **5 pts** 1 per article (maximum of 5 points)

F. Scholarship Awards Related to Journalism-----
-----**5 pts.**

G. Panel Interview -----
-----**5pts.** (10 pts)

Total: 100 points

*Non-appearance of the candidates in the panel interview is not a ground for disqualification in the search.

Search for the Most Outstanding Campus Journalist (Elementary and Secondary)

CRITERIA

1 ACADEMIC PERFORMANCE 10 PTS

With Highest Honors 10 pts

With High Honors 8 pts

With Honors 6 pts

1. ACHIEVEMENT IN JOURNALISM AND OTHER RELATED COMPETITIONS FOR THE PAST THREE (3) YEARS ES and 5 yrs for JHS/SHS
(All achievements shall be added)

A Individual Contests

A.1.	National						
Rank	1st	2nd	3rd	4th	5th	6th	7th
	20	19	18	17	16	15	144

A.2.	Regional						
Rank	1st	2nd	3rd	4th	5th	6th	7th
	13	12	11	10	9	8	7

A.3.	Divisional						
Rank	1st	2nd	3rd	4th	5th	6th	7th
	7	6	5	4	3	2	1

B. School Paper Contest

B.1	National						
Rank	1st	2nd	3rd	4th	5th	6th	7th
	20	19	18	17	16	15	14

B.2	Regional					
Rank 1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
13	12	11	10	9	8	7

B.3	Divisional					
Rank 1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
7	6	5	4	3	2	1

C. Radio Broadcasting/TV Broadcasting Contests

C.1	National					
Rank 1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
5	4	3	2	1	1	1

C.2	Regional				
Rank 1 st	2 nd	3 rd	4 th	5 th	
4	3	2	1	1	

C.3	Division	
Rank 1 st	2 nd	3 rd
3	2	1

D. TV Broadcasting Contests

D.1	National						
Rank 1 st	2 nd	3 rd	4 th	5 th	6 th	7 th	
	5	4	3	2	1	1	1

D.2	Regional				
Rank 1 st	2 nd	3 rd	4 th	5 th	
	4	3	2	1	1

D.3	Divisional		
Rank 1 st	2 nd	3 rd	
3	2	1	

E. Collaborative Publishing Contests

E.1	National					
Rank 1 st	2 nd	3 rd	4 th	5 th	6 th	7 th

	5	4	3	2	1	1	1
E.2	Regional						
Rank	1 st	2 nd	3 rd	4 th	5 th		
	4	3	2	1	1		
E.3	Divisional						
Rank	1 st	2 nd	3 rd				
	3	2	1				

(Note: All Journalism and literary competitions shall be considered)

2. LEADERSHIP RELATED TO JOURNALISM				Maximum	15 PTS Position
	National	Regional	Division		School
President	15		13	11	9
Vice President	12		10	9	7
Sec., Treas. and other Positions	10		8	6	5 Editor
in Chief, Section Editor	15		13	11	9
Writer/Researcher/Other Positions	10		8	6	5

3. EXTENSION SERVICE/CONTRIBUTION TO JOURNALISM

Maximum 10 PTS

Services	National	Regional	Division	School
Organizer, Trainer	10	7	5	3
Resource Speaker	10	7	5	3
Committee Chairperson	10	7	5	2
Facilitator	7	4	2	1
Committee Membership	4	2	1	1

4. PUBLISHED RESEARCHES, READING MATERIALS, AND ARTICLES RELATED TO JOURNALISM

Maximum of 5 PTS.

- a. Book 5 pts
- b. Written Articles in Newsletters of Regional Association/
Newspapers/Magazines etc. (1point per article)

Note: Articles in School Publication is not included