



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO DEL NORTE

Office of the Schools Division Superintendent

June 20, 2023

DIVISION MEMORANDUM
No. 0253, s. 2023

**MUSIC VIDEO JINGLE COMPETITION FOR THE NATIONAL DISASTER RESILIENCE
MONTH CELEBRATION**

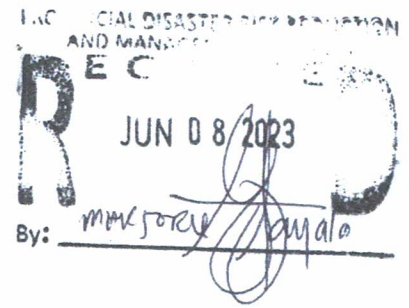
To: Assistant Schools Division Superintendent
Chief, Education Program Supervisor, School Governance and Operations Division
Chief, Education Program Supervisor, Curriculum Implementation Division
Public Schools District Supervisors
Public and Private Schools – Elementary, Secondary, and Integrated
All others concerned

1. The month of July is National Disaster Resilience Month pursuant to Executive Order No. 39, s. 2017 which highlights shift of focus from disaster awareness building to disaster resilience.
2. In line with this, the Provincial Disaster Risk Reduction and Management Division (PDRRMD) of Davao del Norte is inviting schools to participate in the **Music Video Jingle Competition**. Winners will receive a cash prize of P20,000.00 (1st Place), P15,000.00 (2nd Place), and P10,000.00 (3rd Place).
3. Attached are the mechanics and guidelines for reference. However, please take note of the following changes as advised by the PDRRMD, to wit:
 - a. Duration is 3 – 5 minutes, and
 - b. Deadline is extended until July 8, 2023.
4. Interested participants must inform and submit their entries to the Division DRRM Focal Person for screening, technical assistance, and proper endorsement to the PDRRMD. All entries must be submitted **on or before July 6, 2023**. For submission of entries, including queries and concerns, kindly email mary.sagot@deped.gov.ph.
5. Everyone is enjoined to continually support and recognize the value of equality and diversity as well as ensure STRICT adherence to the health and safety protocols in all undertakings.
6. For immediate dissemination and compliance.



REYNALDO B. MELLORIDA, CESO V
Schools Division Superintendent





NATIONAL DISASTER RESILIENCE MONTH CELEBRATION

Music Video Jingle Competition

Category:

LGU

SCHOOL

Criteria of Judging:

- Musical Content (40%). Catchy melody, lively music, and rhythm.
- Lyric Content (30%). Original composition either Bisaya, Tagalog, English or mix with 6 minutes minimum & 10 minutes maximum time overall time duration, Coherence, ingenuity, and relevance to the theme.
- Creativity (20%). Fresh sound and vocals, unique approach to jingle writing, use of Disaster Risk Reduction related background.
- Audience Impact (10%). Overall effect and impact on the audience.

Cash Price with Certificate:

1st Price : P 20,000.00

2nd Price : P 15,000.00

3rd Price : P 10,000.00

Total : P90,000.00 (LGU & School Category)

Guidelines:

1. Open to all Local Government Offices in the City or Municipality in collaboration with the Local Disaster Risk Reduction & Mgt Office;
2. Open to all Private and Public Schools in the Province from Elementary to Tertiary level;
3. Entry shall be formally endorsed by the Local Chief Executive or School Principal together with the official music video jingle entry through secured USB to the Provincial Disaster Risk Reduction & Management Office on or before July 31, 2023 @ 12Midnight;
4. Official announcement and awarding of winners shall be on the culmination program during the Responders Summit;
5. Further inquiries, kindly contact the contest in-charge, Mr. Eric R. Rosillo, LDRRMO III through his mobile Nos.: 09209745778.