



Republic of the Philippines  
**Department of Education**  
REGION XI  
SCHOOLS DIVISION OF DAVAO DEL NORTE

DEPED DIVISION OF DAVAO DEL NORTE

RECORDS SECTION  
**RECEIVED**

Date: 03-08-2022

By: [Signature]

11:24 am

Office of the Schools Division Superintendent

March 8, 2022

DIVISION MEMORANDUM

No. 274, s. 2022

**DEPED REGION XI ADVISORY NO. 036 FOR THE INFORMATION OF ALL  
SECONDARY SCHOOL HEADS**

To: Chief, Curriculum Implementation Division (CID)  
Public Schools District Supervisors  
Secondary School Heads  
Secondary School Paper Advisers  
District Campus Journalism Coordinators  
Davao del Norte Elementary and Secondary School Paper Advisers (DDNESSPA)  
Officers

Attached is DepEd Region XI Advisory No. 036, dated March 2, 2022, informing all Schools Division Superintendents to advise all Campus Journalism Coordinators to allow the campus journalists to join the online press conference with the theme "From Newsroom to Fingertips: Gearing up to the challenges of community journalism" from March 23, 2022 to April 22, 2022.

Please see the attached primer for the activity details.

All interested secondary campus journalists and school paper advisers are advised to strictly observe the health protocols as prescribed by the IATF during this time of pandemic.

Everyone is highly encouraged to continually support and recognize the value of equality and diversity of all personnel while complying with the directives set forth by this office.

Immediate dissemination of this memorandum is desired.

[Signature]

**DEE D. SILVA, DPA, CESO V**  
Schools Division Superintendent





DEPARTMENT OF EDUCATION REGION 11  
REGIONS SECTION

RECEIVED

By:

Date:

*[Handwritten signature]*  
*102/28/2022*  
*12:15 nn*

February 19, 2022

**ALLAN G. FARNAZO**  
DepEd Region 11  
Regional Director

Good day!

We are **Explained PH**, a non-profit online news network led by a community of campus journalists nationwide which aims to promote youth-driven journalism.

Our organization is set to have an online press conference with the theme **"FROM NEWSROOM TO THE FINGERTIPS: Gearing up to the challenges of community journalism"** from March 23, 2022, to April 22, 2022.

**Explained PH Online Press Conference** is an initiative that aims to promote the power of student and community journalism as an imperative avenue to serve the people and to foster press power even in a remote setup.

In line with this, we would like to request you to invite all high schools within your jurisdiction to submit to the inaugural Explained PH OPC. Attached in this email are the primer and the official invitation for this year's journalistic competition.

If you have any questions and clarifications, you may reach us at **09569306566** (JennyLou Canon (she/her) - Partnerships Representative) or email us at **jennyLou.canon@explained.ph**

Thank you very much and we look forward to your favorable response. Keep safe in these trying times.

Best regards,

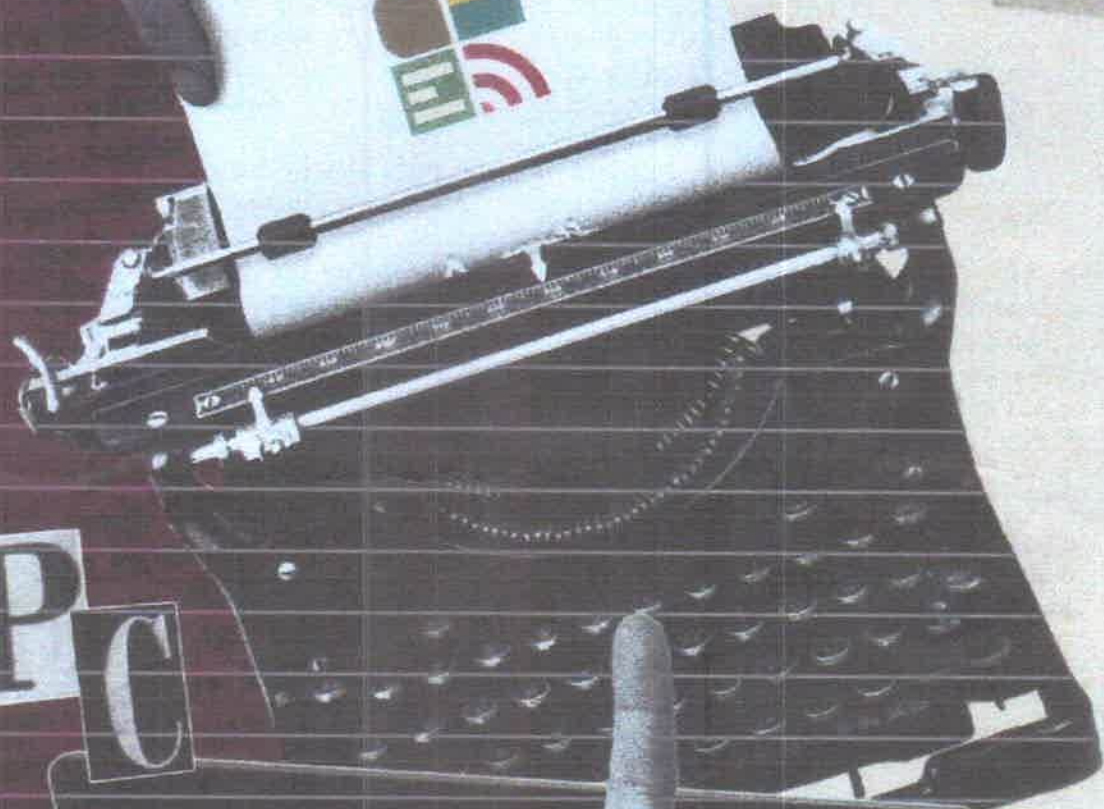
**JENNYLOU CANON**  
Partnerships Representative  
Explained PH OPC

*With 11 pages attachment*

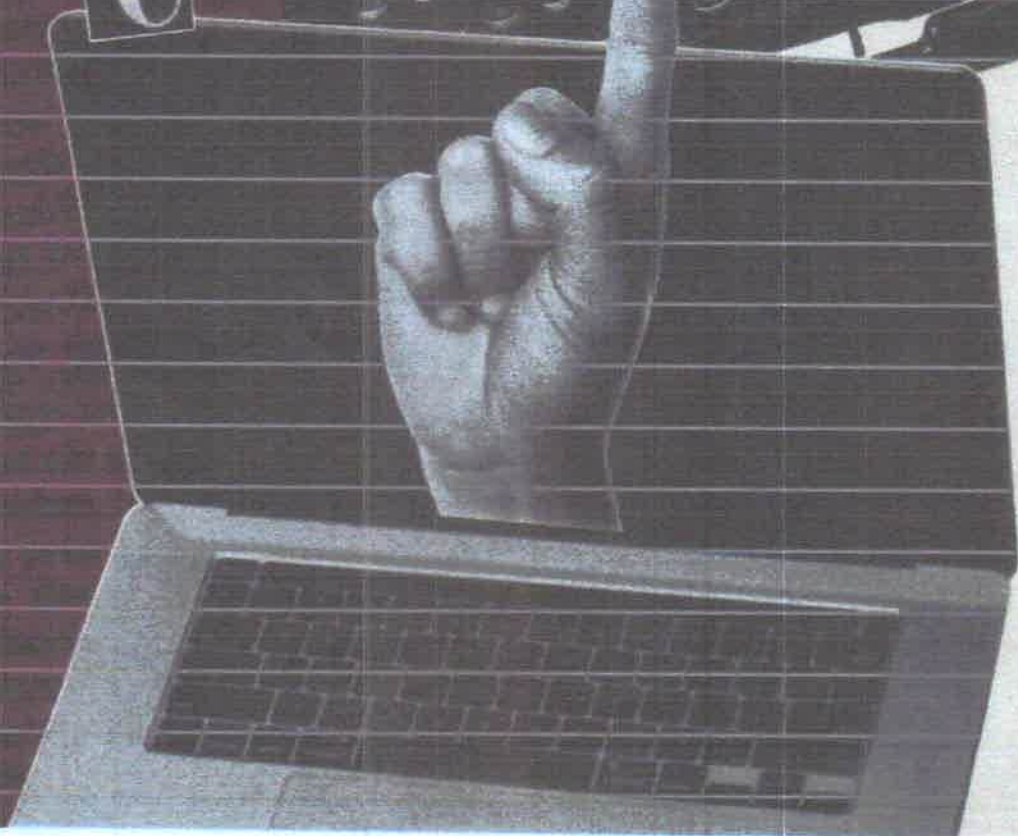


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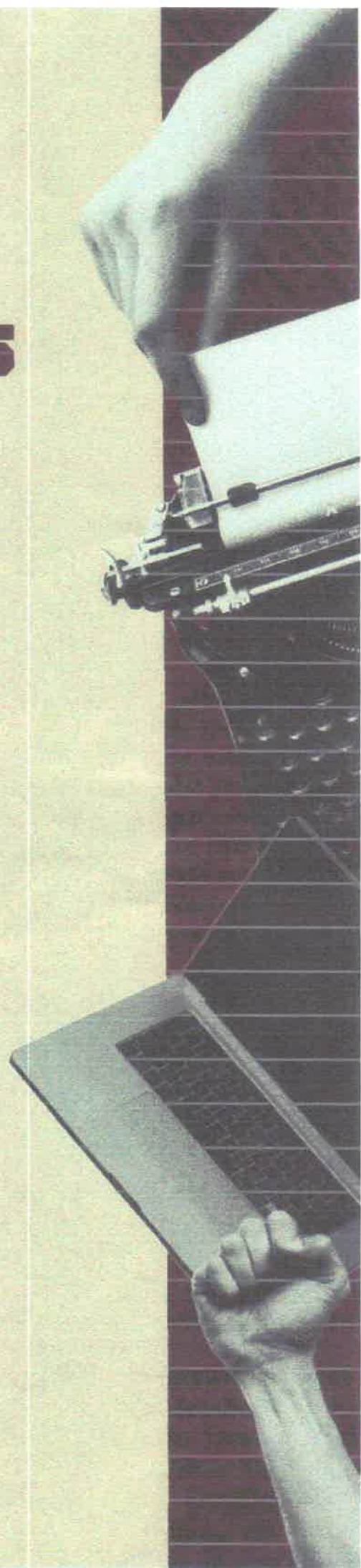


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# FROM NEWSROOM TO THE FINGERTIPS:

## Gearing up to the Challenges of Community Journalism

*In the midst of societal turmoil and falsities, involvement is power*

**Explained PH Online Press Conference (OPC)** is an initiative led by **Explained PH**, an online media network led by the community and student journalists nationwide, which aims to promote the power of student and community journalism as an imperative avenue to **serve the people**.

The persisting plight of the masses calls for a new breed of journalists who are geared to go beyond the **principles of truth-telling and service** that amplifies the revolutionary power of the press as we make journalistic reporting accessible from newsroom to the fingertips.

Held over the course of **five weeks** starting on **March 23 to April 22**, Explained PH OPC will be hosted virtually via Zoom, with a total of eight (8) categories for both English and Filipino medium.

### Our Mission

In line with the demands for a fearless journalism, Explained PH Online Press Conference aims to:

1. Provide an avenue for strengthening youth political participation to uphold the mandates of campus press;
2. Examine the critical viewpoints and cascade valuable perspectives about contemporary issues concerning the press and youth empowerment;
3. Establish a wide network of campus journalists, empowered to serve and guard the truth through the midst of the global pandemic;
4. Strengthen the journalistic skills of campus journalists; and
5. Encourage collaboration among campus journalists nationwide.

### Our Vision

With the primary objective to foster youth-led journalism in the country, **Explained PH OPC** serves as a platform for community involvement and youth empowerment through critical and mass-oriented reporting.

### Objectives

- To recognize the essence of community journalism
- To maximize civic participation by journalistic collaboration
- To encourage the youth to partake in safeguarding press freedom



# COLLECTIVE STATEMENT

It is worth remembering that the victory of the protest is considered as a by-product of Filipinos' collective sacrifices and struggles in order to attain the democracy that we value up to this moment. It was evident among the journalists who severely suffered under the ruthless law of Proclamation No. 1081, widely known as Martial Law, that prompted the fourth estate to prevail in fulfilling their service for the people.

The potential of campus journalism to gear up in addressing the calls for an extensive community journalism ensures the welfare of Filipinos during the precipice of injustice and fear, orchestrated by a tyrant who forgets his sole purpose to continuously serve his own prejudice.

As 2022 presidential elections commence, the weaponization of Facebook remains a threat in the Philippine electoral process as a means to advance political propaganda. Since Filipinos rely on social media as their primary source of news, Facebook weaponization looms the integrity of the incoming polls. Credible election information is at threat, and the possibility of poll results being influenced by Facebook weaponization is high due to the greater online presence brought about by the pandemic.

It is imperative for the media and its people to remain vigilant in guarding the nation through respective actions powered with a parallel vision. We dare to stand and defend the liberty and democracy passed unto us, not only for ourselves, but also with the broader masses, as we continue to resist state fascism and media repression. Through collective action, we may achieve a revolution that best serves our farmers, laborers, women, youth, and national minorities. ***In the midst of societal turmoil and falsities, involvement is power.***



# THE CATEGORIES

09/9 29/08/03  
News Writing / Pagsulat ng Balita

Features Writing / Pagsulat ng Lathalain

Sports Writing / Pagsulat ng Balitang Isports

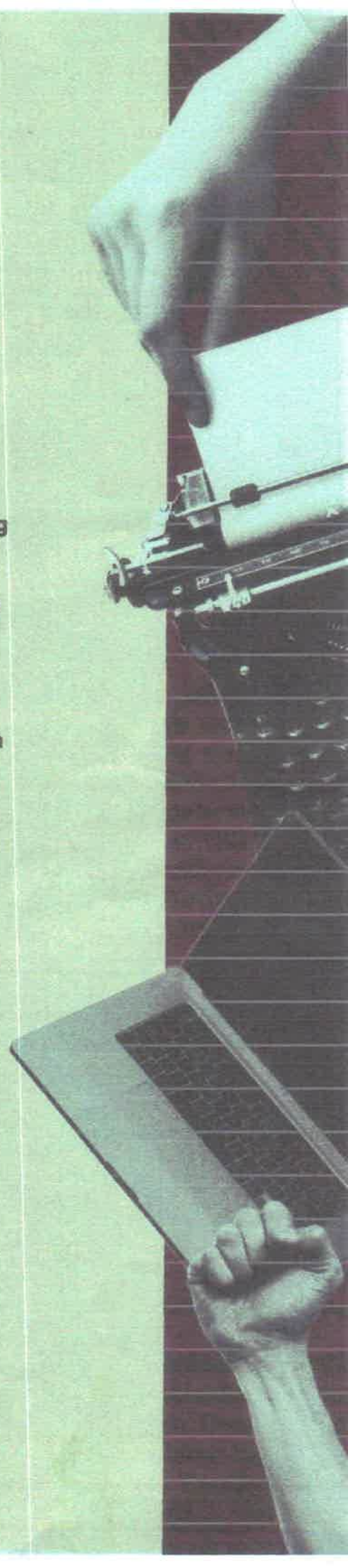
Science and Technology Writing / Pagsulat ng Artikulong  
Agham at Teknolohiya

Copyreading and Headline Writing / Pagwawasto ng Sipi  
at Pag-uulo ng Balita

Editorial Cartooning / Paglalarawang Tudling

Photojournalism / Pagkuha ng Larawang Pampahayagan

1-minute Mobile Documentary Making



# GENERAL GUIDELINES

- a. Participants must be in their secondary level from grades 7 to 12.
- b. Participants shall comply with the registration process via Google Forms provided by the Registration Committee.
- c. Participants may join as many categories as they prefer as long as there will be no conflict of schedule.
- d. Upon submitting their entry, the participants grant the organizers the right to manage their works subject to the competition's terms and conditions.
- e. Participants are advised to attend the pre-contest orientation of their respective categories to clarify matters and raise concerns regarding the contest proper.
- f. The judging criteria, along with the panel of judges, will be released before the contest proper.
- g. Participants shall join the Facebook group ExplainED PH OPC Forum for updates:  
<https://www.facebook.com/groups/351347373118317>
- h. Participants are highly encouraged to watch **ExplainED PH OPC Live Roadshow** to answer their queries and to further understand the details of the competition.
- i. Participants shall engage with the promotional materials created by the organizers, including but not limited to the following:
  - Sharing of promotional materials on social media
  - Participation on the Display Photo (DP) Blast of the OPC
  - Invitation of friends to like/follow ExplainED PH social media pages





# TERMS AND CONDITIONS

- Participants guarantee that they have read, understood, and agreed to abide the guidelines of Explained PH OPC.
- Entries will become the property of both the Explained PH OPC and the participants.
- The participants hereby grant Explained PH OPC the right to publish their material.
- The participants are prohibited from publishing or screening their materials prior to the Awarding Ceremony on April 22, 2022.

# REGISTRATION

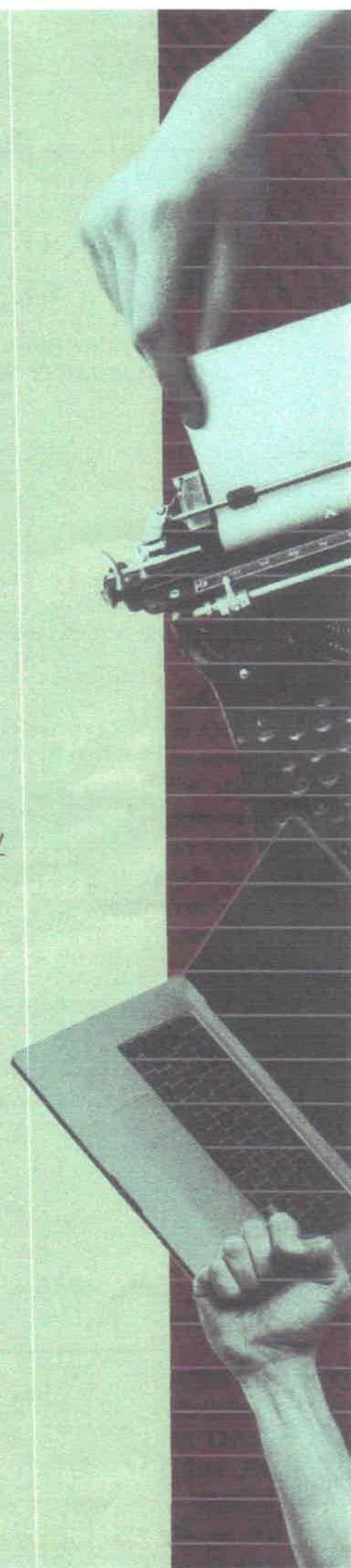
1. Like and follow the following social media accounts of Explained PH

**Facebook:** @ExplainedPH: <https://www.facebook.com/ExplainedPH>

**Instagram:** @explained.ph: <https://www.instagram.com/explained.ph/>

**Twitter:** @explained\_ph: [https://twitter.com/explained\\_ph](https://twitter.com/explained_ph)

2. Invite any number of friends to like and follow the official Facebook page of Explained PH (NOTE: Please take a screenshot for proof)
3. Submit proof of compliance through the registration forms such as the social media engagements.
4. Proceed to this registration link:  
<https://tinyurl.com/Explained-OPC-Registration>
5. Wait for the confirmation email.



# GROUNDS FOR DISQUALIFICATION

1. Using fake and multiple identities for registration.
2. Faking of credentials and files necessary for verification.
3. Misconduct towards co-participants and facilitators.
4. Violation of terms, conditions, and policies of the competition.



# CALENDAR OF EVENTS

DATES	ACTIVITIES
March 4, 2022 - March 21, 2022	Registration Period
March 11, 2022	Explained OPC Live Roadshow
March 23, 2022	Opening Program
March 28, 2022	Pre-contest Orientation for the Individual and Desk Events (News, Editorial, Features, Science and Technology, Sports, Copyreading)
March 29, 2022	<p><b>Contest Proper</b></p> <p><b>AM:</b> News Writing / Pagpapalit ng Balita</p> <p><b>PM:</b> Copyediting &amp; Headline Writing / Pagwawasto ng Salit at Pag-hulid ng Balita</p>
March 30, 2022	<p><b>Contest Proper</b></p> <p><b>AM:</b> Feature Writing / Pagpapalit ng Lathalaing</p> <p><b>PM:</b> Editorial Writing / Pagpapalit ng Clonig/Tutong</p>
March 31, 2022	<p><b>Contest Proper</b></p> <p><b>AM:</b> Science and Technology Writing / Pagpapalit ng Artikulong Agham at Technolohiya</p> <p><b>PM:</b> Sports Writing / Pagpapalit ng Ballang Sports</p>



# CALENDAR OF EVENTS

DATES	ACTIVITIES
April 2, 2022	Pre-contest orientation for Editorial Cartooning and Photojournalism
April 3, 2022	<b>Contest Proper</b> <b>AM:</b> Editorial Cartooning and Photojournalism  <b>PM:</b> Pre-Contest Orientation for 1-minute Mobile Documentary Making
April 4, 2022	<b>Contest Proper</b> 1-minute Mobile Documentary Making
April 5, 2022	Submission of Editorial Cartoon and Photojournalism
April 9, 2022	Submission of Entries for Mobile Documentary
April 22, 2022	Awarding Ceremonies and Closing Ceremonies



# ABOUT EXPLAINED PH

Explained PH is an online journalism network started initially as a community of student correspondents on April 27, 2020. For the past two years, Explained PH served as an avenue for young and aspiring journalists to maximize their potential in journalistic reporting and critical reportage. Currently, Explained PH is powered by more than 160 community and student journalists from all over the country. More than a platform, Explained PH commits itself by providing a home for student and community journalists through training, workshop, and volunteerism.

**Facebook @ExplainedPH:**

<https://www.facebook.com/ExplainedPH>

**Instagram @explained.ph:**

<https://www.instagram.com/explained.ph/>

**Twitter @explained\_ph:**

[https://twitter.com/explained\\_ph](https://twitter.com/explained_ph)

**Email:**

[online.presscon@explained.ph](mailto:online.presscon@explained.ph)

**Website:**

<https://opc.explained.ph/>

