



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO DEL NORTE

Office of the Schools Division Superintendent

October 22, 2025

DIVISION MEMORANDUM

No.0286 s. 2025

**SEARCH FOR THE 2025 OUTSTANDING DIVISION SCHOOL PAPER ADVISER (SPA)
AND CAMPUS JOURNALIST (CJ)**

To: Janette G. Veloso, EdD, CESO VI – Assistant Schools Division Superintendent
Eduard C. Amoguis, EdD –Chief-Curriculum Implementation Division
Vicente A. Pines, EdD-PhD-Campus Journalism-Filipino
Exelsis Deo A. Deloy, PhD-EPS, Campus Journalism-English
Romela T. Pangandoyon-SEPS-Human Resource Development
Ryan R. Poliran-MT-I-President DNESSPA
All Public Schools District Supervisors
All School Heads in Elementary, Secondary, and Integrated Schools
All School Paper Advisers and Coaches
All Others Concerned

1. Pursuant to RA No. 7079, also known as the *Campus Journalism Act of 1991*, and as part of the conduct **2025 Division Schools Press Conference** on **November 02 (Day 0)** to November 7, 2025 at Dujali Central Elementary School and Dujali National High School, Dujali District, Davao del Norte, this Office hereby informs the field of the **Search of the Division's Outstanding School Paper Adviser (SPAs) and Outstanding Campus Journalist (CJs) for both elementary and secondary level.**
2. Each district shall have only one entry for every category (**Outstanding SPA-Elementary, Outstanding SPA-Secondary, Outstanding CJ-Elementary, and Outstanding CJ-Secondary**) based on the criteria (provided by the region). *Attached are the Basic Qualifications and Criteria for the Search (panel interview is excluded in the Division level).*
3. Candidates shall be ranked based on the total points garnered. The top three (3) shall be given the following equivalent points, for consideration in the computation of the overall standing of the District, to wit: 1st place -5 points, 2nd place -3 points, and 3rd place- 1 point.
4. The Selection Committee shall be composed of the Chairperson-Curriculum Implementation Chief (CID)-Chief, Education Program Supervisors (EPSs) for Campus Journalism, Senior Education Program Specialist (SEPS) for the Human Resource Development, and the President of the General Officers for the Davao del Norte Elementary and Secondary School Paper Advisers Association (DNESSPA) as needed.
5. The deadline for the submission of the portfolio or pertinent documents will be on October 30, 2025 (Thursday on or before 12:00 NN) at the CID office c/o Dr. Exelsis Deo A. Deloy-EPS. Selection Committee shall also convene on this day at 1:00 PM to evaluate and select the winners.



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6. Travel allowances of the participants or representatives who shall submit the portfolios, and those who will be attending the selection process shall be chargeable against school MOOE and other sources of funds subject to usual auditing and accounting rules.
7. Everyone is highly encouraged to continually support and recognize the value of equality and diversity of all personnel while complying with the directives set forth by this office.
8. Immediate dissemination of this Memorandum to all concerned is desired.


REYNALDO B. MELDORIDA, CESO V
Schools Division Superintendent

cid/ edad, vap

fn: Search for Most Outstanding CJ, SPA for 2025 DSPC



Basic Qualification: *Must have been a school paper adviser for at least three (3) consecutive years, immediately prior to the search*

A. Performance Rating -----5 points

Must have an average performance rating of not lower than Very Satisfactory (VS) for the past three (3) school years

Descriptive Rating (consider the range/ rating in the IPCRF)

96 – 100 – 5 pts. SY 2022-2023 = _____

91 – 95 – 4 SY 2023-2024 = _____

86 – 90 – 3 SY 2024-2025 = _____

80 – 95 – 2

76 – 80% - 1

B. Achievement in Journalism Contest (for the past three years)----55 points

1. Individual Contest ----- 20 pts.

| | 1 st | 2 nd | 3 rd | 4 th | 5 th | 6 th | 7 th |
|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| National Level | 20 | 19 | 18 | 17 | 16 | 15 | 14 |
| Regional Level | 13 | 12 | 11 | 10 | 9 | 8 | 7 |
| Division Level | 6 | 5 | 4 | 3 | 2 | 1 | 1 |

2. School Paper Contest -----20 pts.

| | 1 st | 2 nd | 3 rd | 4 th | 5 th | 6 th | 7 th |
|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| National Level | 20 | 19 | 18 | 17 | 16 | 15 | 14 |
| Regional Level | 13 | 12 | 11 | 10 | 9 | 8 | 7 |
| Division Level | 6 | 5 | 4 | 3 | 3 | 2 | 2 |

3. Scriptwriting and Radio Broadcasting -----10 pts.

a. Individual Awards

| | 1 st | 2 nd | 3 rd | 4 th | 5 th |
|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| National Level | 10 | 9 | 8 | 7 | 6 |
| Regional Level | 5 | 4 | 3 | | |
| Division Level | 3 | 2 | 1 | | |

b. Group Awards

| | 1 st | 2 nd | 3 rd | 4 th | 5 th |
|----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| National Level | 10 | 9 | 8 | 7 | 6 |
| Regional Level | 5 | 4 | 3 | | |
| Division Level | 3 | 2 | 1 | | |

4. Collaborative Publishing-----5 pts.

a. Group Awards

| | 1 st | 2 nd | 3 rd |
|----------------|-----------------|-----------------|-----------------|
| National Level | 5 | 4 | 3 |
| Regional Level | 3 | 2 | 1 |
| Division Level | 2 | 1 | 1 |

*In the event that there are several wins, the highest rank/points shall be considered. *Coaching by appointment will not be given points unless competed in the lower level.

**C. Leadership Related to Journalism-----
-15 pts.**

| Position | National | Regional | Division |
|--|----------|----------|----------|
| Association President | 15 | 10 | 5 |
| Vice President / Asso. Publication Editor / EI | 13 | 7 | 5 |
| Asst. Editor / Section Editor | | | |
| Secretary / Treasurer / other positions | 10 | 5 | 3 |

*In the event that there are several positions, the highest shall be considered.

**D. Community and Extension Services Related to Journalism-----
-- 10 pts.**

| | National | Regional | Division |
|--|----------|----------|----------|
| Organizer/Trainer/Resource Speaker/Committee | 10 | 7 | 5 |
| Chairperson | | | |
| Facilitator | 7 | 4 | 2 |
| Committee Membership | 4 | 2 | 1 |

E. Published Reading Materials and journalism articles (news, features, etc). (level- International 5...)

Books/Modules on Journalism --- **5 pts** 1 per article (maximum of 5 points)

F. Scholarship Awards Related to Journalism-----
 ----**5 pts.**

G. Panel Interview -----
 -----**5pts.** (10 pts)

Total: 100 points

*Non-appearance of the candidates in the panel interview is not a ground for disqualification in the search.

Search for the Most Outstanding Campus Journalist (Elementary and Secondary)

CRITERIA

1 ACADEMIC PERFORMANCE 10 PTS

With Highest Honors 10 pts
 With High Honors 8 pts
 With Honors 6 pts

1. ACHIEVEMENT IN JOURNALISM AND OTHER RELATED COMPETITIONS FOR THE PAST THREE (3) YEARS ES and 5 yrs for JHS/SHS
 (All achievements shall be added)

A Individual Contests

| | | | | | | | |
|------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| A.1. | National | | | | | | |
| Rank | 1st | 2nd | 3rd | 4th | 5th | 6th | 7th |
| | 20 | 19 | 18 | 17 | 16 | 15 | 144 |

| | | | | | | | |
|------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| A.2. | | Regional | | | | | |
| Rank | 1st | 2nd | 3rd | 4th | 5th | 6th | 7th |
| | 13 | 12 | 11 | 10 | 9 | 8 | 7 |

| | | | | | | | |
|------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| A.3. | | Divisional | | | | | |
| Rank | 1 st | 2 nd | 3 rd | 4 th | 5 th | 6 th | 7 th |
| | 7 | 6 | 5 | 4 | 3 | 2 | 1 |

B. School Paper Contest

| | | | | | | | |
|------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| B.1 | | National | | | | | |
| Rank | 1st | 2nd | 3rd | 4th | 5th | 6th | 7th |
| | 20 | 19 | 18 | 17 | 16 | 15 | 14 |

| | | | | | | |
|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| B.2 | Regional | | | | | |
| Rank 1 st | 2 nd | 3 rd | 4 th | 5 th | 6 th | 7 th |
| 13 | 12 | 11 | 10 | 9 | 8 | 7 |

| | | | | | | |
|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| B.3 | Divisional | | | | | |
| Rank 1 st | 2 nd | 3 rd | 4 th | 5 th | 6 th | 7 th |
| 7 | 6 | 5 | 4 | 3 | 2 | 1 |

C. Radio Broadcasting/TV Broadcasting Contests

| | | | | | | |
|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| C.1 | National | | | | | |
| Rank 1 st | 2 nd | 3 rd | 4 th | 5 th | 6 th | 7 th |
| 5 | 4 | 3 | 2 | 1 | 1 | 1 |

| | | | | | |
|----------------------|-----------------|-----------------|-----------------|-----------------|--|
| C.2 | Regional | | | | |
| Rank 1 st | 2 nd | 3 rd | 4 th | 5 th | |
| 4 | 3 | 2 | 1 | 1 | |

| | | | |
|----------------------|-----------------|-----------------|--|
| C.3 | Division | | |
| Rank 1 st | 2 nd | 3 rd | |
| 3 | 2 | 1 | |

D. TV Broadcasting Contests

| | | | | | | | |
|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|---|
| D.1 | National | | | | | | |
| Rank 1 st | 2 nd | 3 rd | 4 th | 5 th | 6 th | 7 th | |
| | 5 | 4 | 3 | 2 | 1 | 1 | 1 |

| | | | | | |
|----------------------|-----------------|-----------------|-----------------|-----------------|---|
| D.2 | Regional | | | | |
| Rank 1 st | 2 nd | 3 rd | 4 th | 5 th | |
| | 4 | 3 | 2 | 1 | 1 |

| | | | |
|----------------------|-----------------|-----------------|--|
| D.3 | Divisional | | |
| Rank 1 st | 2 nd | 3 rd | |
| 3 | 2 | 1 | |

E. Collaborative Publishing Contests

| | | | | | | |
|----------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| E.1 | National | | | | | |
| Rank 1 st | 2 nd | 3 rd | 4 th | 5 th | 6 th | 7 th |

| | | | | | | | |
|------|-----------------|-----------------|-----------------|-----------------|-----------------|---|---|
| | 5 | 4 | 3 | 2 | 1 | 1 | 1 |
| E.2 | Regional | | | | | | |
| Rank | 1 st | 2 nd | 3 rd | 4 th | 5 th | | |
| | 4 | 3 | 2 | 1 | 1 | | |
| E.3 | Divisional | | | | | | |
| Rank | 1 st | 2 nd | 3 rd | | | | |
| | 3 | 2 | 1 | | | | |

(Note: All Journalism and literary competitions shall be considered)

| 2. LEADERSHIP RELATED TO JOURNALISM | | | | Maximum | 15 PTS Position |
|-------------------------------------|----------|----------|----------|---------|-----------------|
| | National | Regional | Division | | School |
| President | 15 | | 13 | 11 | 9 |
| Vice President | 12 | | 10 | 9 | 7 |
| Sec., Treas. and other Positions | 10 | | 8 | 6 | 5 Editor |
| in Chief, Section Editor | 15 | | 13 | 11 | 9 |
| Writer/Researcher/Other Positions | 10 | | 8 | 6 | 5 |

3. EXTENSION SERVICE/CONTRIBUTION TO JOURNALISM
Maximum 10 PTS

| Services | National | Regional | Division | School |
|-----------------------|----------|----------|----------|--------|
| Organizer, Trainer | 10 | 7 | 5 | 3 |
| Resource Speaker | 10 | 7 | 5 | 3 |
| Committee Chairperson | 10 | 7 | 5 | 2 |
| Facilitator | 7 | 4 | 2 | 1 |
| Committee Membership | 4 | 2 | 1 | 1 |

4. **PUBLISHED RESEARCHES, READING MATERIALS, AND ARTICLES**
RELATED TO JOURNALISM

Maximum of 5 PTS.

- Book 5 pts
- Written Articles in Newsletters of Regional Association/
Newspapers/Magazines etc. (1point per article)

Note: Articles in School Publication is not included