



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO DEL NORTE

Office of the Schools Division Superintendent

July 31, 2023

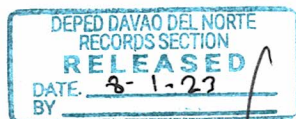
DIVISION MEMORANDUM
No. 0303, s. 2023

2023 KADAYAWAN SA DAVAO CELEBRATION

To : Chief, Curriculum Implementation Division
Education Program Supervisor in MAPEH
Public Schools District Supervisor
School Heads
Section heads
All Others Concerned

1. Attached herewith is a Regional Memorandum CLMD-2023-347 in response to the letter from Ms. Jennifer Ricardo Romero, Officer-in-charge, Davao City Tourism Operations Office, **Kadayawan sa Davao 2023 Festival Indak-Indak sa Kadayawan Street Dance Competition** on August 19, 2023 and **Hudyaka sa Kadayawan Drum and Lyre/Drum and Bell/Drum and Bugle, Brass and Marching Band Competition** on August 20, 2023.
2. Participation of DepEd teachers and learners to the said activity is discretionary on the part of the school heads, in adherence to the policy on "No Disruption of Classes" per DepEd Order No. 9, s. 2005 entitled: "Instituting Measures to Increase Engaged Time-on-Task and ensuring Compliance Therewith .
3. The participants are required to strictly observe the health protocols as prescribed by the IATF during this time of pandemic.
4. In the conduct of this activity, it is expected the Equal Opportunity Principle (EOP) Performance goals and requirements must be observed in such a way to recognize universal equality of individuals regardless of gender, religion, ethnicity, and political affiliation.
5. Immediate dissemination of this memorandum to the concerned is desired.

REYNALDO B. MELLORIDA, CESO V
Schools Division Superintendent



[Signature]
DR. EDUARD C. AMOGUIS
Chief Education Supervisor
Curriculum Implementation Division



RECORDS



Republic of the Philippines
Department of Education
DAVAO REGION

Office of the Regional Director

REGIONAL MEMORANDUM
CLMD-2022-347

To : Schools Division Superintendents

Subject: 2023 KADAYAWAN SA DAVAO CELEBRATION

Date : June 22, 2023

Relative to the received letter from Ms. Jennifer Ricardo Romero, Officer-in-Charge, Davao City Tourism Operations Office, Kadayawan sa Davao 2023 Festival Management, this Office announces the conduct of **Kadayawan sa Davao; Indal-Indak sa Kadayawan Street Dance Competition** on August 19, 2023 and **Hudyaka sa kadayawan Drum and Lyre/Drum and Bell/Drum and Bugle, Brass and Marching Band Competition** on August 20, 2023

Participation of DepEd teachers and learners to the said activity is discretionary on the part of the Schools Division Superintendent, in adherence to the policy on "No Disruption of Classes" per DepEd Order No. 9, s. 2005 entitled: "Instituting Measures to Increase Engaged Time-on-Task and ensuring Compliance Therewith.

Further, the safety protocols imposed by the National and Local Inter-Agency Task Force against COVID-19, and the Department of Education shall be observed.

Other details of the above information are in the enclosures.

Immediate dissemination of this Memorandum is desired.

DEPARTMENT OF EDUCATION ROXI
RECORDS SECTION

RELEASED

By: _____

Date: _____

June 26, 2023

20781

ALLAN G. FARNAZO
Director IV

Enclosed: As Stated
ROC3/jbdc



Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-1665; (082) 221-6147

ISO 9001:2015-Certified



Republic of the Philippines
DAVAO CITY TOURISM OPERATIONS OFFICE
City of Davao



June 19, 2023

DR. ALLAN G. FARNAZO
Regional Director
DepEd – Region XI
Davao Region



Dear Dr. Allan G. Farnazo:

Mabuhay ug Madayaw!

Greetings of the 38th Kadayawan sa Davao celebration.

Davao City will be once again opening its doors to international and domestic tourists alike as it stages the most celebrated King of Festivals - Kadayawan sa Davao come August 10-20, 2023. This time, we are doing it face to face.

In this connection, the undersigned is inviting your schools in your region to join us on our Indak-Indak sa Kadayawan Street Dance Competition on August 19, 2023 and the Hudyaka sa Kadayawan Drum and Lyre/Drum and Bell/Drum and Bugle, Brass and Marching Band Competition on August 20, 2023. Almost 6M and 1.5M worth of prizes respectively will be given away. We would also like to ask for your help in the information dissemination of these competitions.

Attached are the mechanics and guidelines of the competition. Entry forms and all information of the competition will soon be posted on our official FB Page Indak-Indak sa Kadayawan and Pamulak ug Hudyaka sa Kadayawan 2023.

We are looking forward for your positive response regarding this matter.

Thank you.

Yours truly,

JENNIFER RICARDO ROMERO
Officer in Charge, Davao City Tourism Operations Office
Kadayawan sa Davao 2023 Festival Management



4F, Davao City Investment and Tourism Promotion Bldg., J. Palma Gil St., Davao City
285-5752 loc. 406ctoo@davaocity.gov.ph



PAMULAK UG HUDYAKA SA KADAYAWAN 2023

38th Kadayawan sa Davao Celebration

PAMULAK (FLORAL FLOAT) GUIDELINES AND MECHANICS

1. This competition is open to all float and floral artists/designers, group, organization, institution or company of the city and its nearby cities and provinces.
2. Pamulak sa Kadayawan floats must be an interpretation of the bountiful harvest of the celebration through floral, greens and fruit display.
3. All artists must submit a layout of their float before execution of the design and artists/designers should submit with their entry form an English description of their float or entry of not more than 50 words. Designs must be approved by the organizing committee.
4. If the participation is sponsored by a company, brand, et.al., logos may be displayed but limited only on tshirts for floor assistants and contingent id and live credit mentions and on the 4x4ft space allocated for the sponsors mileage on the float - other signage, banners and logo display shall not be allowed and may constitute contingents' disqualification.
5. Final contingent scores will be derived from the following: 40% of the prejudging scores from the float display in Roxas Ave. and 60% of the Grand Showcase in San Pedro St.; ranking system will be applied. All scores are verified by an official private tabulator and auditing firm.
6. All floats should be sturdy and well ventilated and floats with electrical components must have a fire extinguisher. SAFETY is a MUST; Davao City Local Government shall not be held liable for any accidents brought by the negligence and irresponsibility of participating entries.
7. An individual violation of the supposed provisions and guidelines constitutes a 3 point across the board demerit which will be casted by the Violations Committee of the competition. This will be deducted from the overall cumulative points garnered by the contingent before the final ranking
8. All meetings and rehearsals **SHOULD** be attended by the artists/designers or entry's official representative and should provide **2 signed copies of a photocopied government issued ID and all should provide their TIN numbers.**
9. The event will be on August 20, 2023 at 6:00am simultaneous with the Hudyaka sa Kadayawan and the deadline of submission of entries will be on August 5, 2023.

10. For inquiries you may call the Pamulak sa Kadayawan Secretariat 09055574541/09619549018 or the Davao City Tourism Operations Office at landline number (082) 222-1856 to 58 or email us through davaocitytourismevents@gmail.com

11. The organizer reserves the ultimate right to alter/amend the mechanics and suspend/disqualify entries from participation without prior notice.

CATEGORIES

DAKU – Big Category

- Size of the float should be more than 10 feet in height, 8 feet in width and 10 feet in length but should not be more than 12 feet in height, 12 feet in width and 16 feet in length.
- Mobile vehicles may range from a multicab, bongo, pick-up to forward trucks
- Designs should be composed of 80% fresh flowers, vegetables, greens and fruits and 20% plastic/ornamental plants.

GAMAY – Small Category

- Size of the float should be equal or less than 10 feet in height, 8 feet in width and 10 feet in length.
- Mobile vehicles may range from a tricycle, ongbak, golf cart or any manual driven carriage to a pick-up/multicab.
- Designs should be composed of 80% fresh flowers, vegetables, greens and fruits and 20% plastic/ornamental plants.

CORPORATE – Non-Competing Floats

- Floats should not be more than 12 feet in height, 12 feet in width and 16 feet in length.
- Floats must showcase at least 30% fresh flowers, vegetables, greens and fruits.
- This is an avenue for companies to promote branding and awareness by showcasing the floats carrying the vision, thrust, and goals of their company
- All entries must pay a participation/entry fee of P30,000.00 to the City Treasurers Office; checks should be paid to the City Government of Davao.

CRITERIA FOR JUDGING

PREJUDGING – FLOATS NOT IN MOTION JUDGING

- ❖ **THEME INTERPRETATION (10 pts)** - this refers to the clear theme understanding of the designers/artists; clarity of visual messaging – “the soul of the masterpiece”

- ❖ **DESIGN/CONCEPT (15 pts)** – This pertains to the overall artistic and visual appeal of the raw materials of the masterpiece; the harmony of all elements incorporated in the design and its artistic merits – its Balance, Proportion, and Emphasis of the subjects.

- ❖ **Craftsmanship (15 pts)** – this refers to the refinement of execution and neatness of work; this includes the artists attention to details, color scheme and other artistic incorporation. Stability of structure, freshness of flowers, greens, vegetables and fruits and exquisite choice and creative use of materials will also be considered.

GRAND SHOWCASE – FLOATS IN MOTION JUDGING

- ❖ **VISUAL APPEAL (35 pts)** - this refers to the clear theme understanding of the designers/artists – the float’s authenticity in flare, overall artistic impact and appeal to spectators; clarity of visual messaging – “the soul of the masterpiece”

- ❖ **SHOWCASE (25 pts)** – This pertains to the artistry and style in float presentation - its complimentary visual effects and chemistry and dynamics of all incorporations as the float is being showcased

TOTAL: 100PTS

AWARDS AND PRIZES

DAKU CATEGORY

| | |
|-----------------------|----------------------|
| Grand Winner | P800,000.00 + Trophy |
| 2 nd Place | P600,000.00 + Trophy |
| 3 rd Place | P500,000.00+ Trophy |
| 4 Consolation Prizes | P100,000.00 |

GAMAY CATEGORY

| | |
|-----------------------|----------------------|
| Grand Winner | P600,000.00 + Trophy |
| 2 nd Place | P500,000.00 + Trophy |
| 3 rd Place | P400,000.00+ Trophy |
| 4 Consolation Prizes | P75,000.00 |

INDAK INDAK SA KADAYAWAN 2023

38th Kadayawan sa Davao Celebration

GUIDELINES AND MECHANICS

1. This competition is open to all interested groups (provincial school-based, community based, organization, school-based) in Davao City and outside provinces and cities.
2. Participating contingent should be composed of not more than 150 members and not less than 90 members- musicians and floor assistants included; dancers should not be less than 70 members and not more than 100 members and musicians should not be less than 20 members.
3. Participating contingent shall fill up the official INDAK INDAK SA KADAYAWAN 2023 entry form and shall submit the following:
 - Performance Synopsis (not more than 50 words); in English and shall be subject for editing
 - Contingent List, stating the names of the participants, gender, age and roles/functions (refer to the official form)
 - Davao City school-based contingents should have members who are officially students of the represented school and shall be endorsed by the school principal; graduates of SY 2022-2023 are allowed to join but other alumni are NOT allowed to participate. Merging of schools is allowed
 - Provincial contingents shall submit a video of their entry for critiquing and all shall wear their respective government issued ID upon entry in Davao City with the official event pass and manifest signed by their mayor for an easy and smooth access to the Task Force Davao Priority Lane
4. The contingent contest piece may be a free interpretation, a folklore, fable, tale, legend or any story/adaptation of any piece or an authentic representation – endorsed by the deputy mayor or the represented tribe - of any of Davao City's eleven (11) tribes' culture, in a form of dance and live music. It should also depict the theme or concept that is relevant to the Kadayawan sa Davao 2023 Celebration.
5. Each contingent shall assign bearer (in costume) of the official entry ID that should be displayed at the left hand side in front of every performance for judges' identification; if the participation is sponsored by a company, brand, et.al., logos may be displayed but limited only on tshirts for floor assistants and contingent id and live credit mentions - other signage, banners and logo display shall not be allowed and may constitute contingents' disqualification.
6. Each contingent shall incorporate the Kadayawan sa Davao official jingle in their grand showdown performance and shall provide their own live music/rhythm section and musical instruments set to indigenous beats complimentary to the tribe and/or festival represented; the use of canned music is strictly prohibited.

8. Props must be relevant to the performance and should be carried by the dancers. Each contingent is allowed to use a maximum of twenty (20) blockers and eight (8) panels only with a maximum individual dimension of five (5) ft in length and eight (8) ft in height from the stage platform and should not exceed ten (10) ft when elevated from a riser; killing of animals, the use of flammables, smoke grenades and pyrotechnics are strictly prohibited.
9. All risers/ additional platforms should not be more than two (2) ft in height.
10. Proper costumes/ wardrobe shall be worn by all performers of each contingents including production assistant, helpers, ID bearers and musicians as they are integral parts of aesthetic value of each presentation. All costumes should come with a mask thematic to the costume's concept.
11. Dance steps and choreography should be progressive all throughout the parade to facilitate the continuity and to preserve the momentum of the parade.
12. No vehicle should be used in transporting huge instruments; only movable contraptions, trolleys, wheelers are allowed for carriage and should not jeopardize traffic during ingress and egress (must not be more than 10ft in height from the ground)
13. Kick off the point shall be at C. M. Recto cor Roxas Junction to Bonifacio cor. Pelayo Junction with each contingent performing a **2 MINUTE TEASER PERFORMANCE** on every **STOP OVER** (satellite competition site) during the parade and a full competition repertoire of not less than 5 minutes and not more than 8 minutes during the culminating Grand Showdown in San Pedro St.; each contingent will only be given 90 seconds to ingress and 90 seconds to egress on every competition site. **A long horn blow will signal the start of the performance.**
14. During all performances beginning with the two satellite competition sites and the grand showdown in San Pedro St. with a platform (dimensions-56ft x 80ft x 4ft with 32x20ft inclined ramp), performances should be **FRONTAL**, three sets of judges will be deployed during the competition – two STOP OVERS- C. M. Recto cor Roxas Junction, Bonifacio cor. Pelayo Junction, and at the San Pedro Square in San Pedro St. for the Grand Showdown.
15. Final contingent scores will be derived from the following: 40% of the 2 minutes STOP OVER & street performances and 60% of the Grand Showdown in San Pedro St.; ranking system will be applied. All scores are verified by an official private tabulator and auditing firm.
16. Performance and performers' SAFETY is a MUST; Davao City Local Government shall not be held liable for any accidents brought by the negligence and

18. All meetings and rehearsals **SHOULD** be attended by the contingents' official representative and/or contingent manager and should provide **2 signed copies of a photocopied government issued ID and all should provide their TIN numbers.**
19. All provincial contingents **SHOULD** be in Davao City on or before 1pm the day before the competition. Music run-through and stage blocking of all Davao City School Based contingents will be in the morning of August 17, 2023 and provincial contingents will block in the morning of August 18 – draw lots will be done and schedule will be posted.
20. The grand winners of both categories will showcase their performance once again in the morning of the Pamulak ug Hudya sa Kadayawan on the following day.
21. The event will be on August 19, 2023 at 3:00pm and the deadline of submission of the official INDAK INDAK SA KADAYAWAN 2023 contingent entry form will be on July 30, 2023. Contingent Managers meeting will be on July 31, 2023.
22. For inquiries you may call the Indak-indak sa Kadayawan Secretariat 09055574541/09619549018 or the Davao City Tourism Operations Office at landline number (082) 222-1856 to 58 or email us through davaocitytourismevents@gmail.com
23. The organizer reserves the ultimate right to alter/amend the mechanics and suspend/disqualify entries from participation without prior notice.

CRITERIA FOR JUDGING/GRAND SHOWDOWN

MOVEMENT AND FLUIDITY-----15PTS
(Choreography and style, partners and transition, creativity and spatial dynamics)

CHOREOGRAPHY, EXECUTION & INTERPRETATION-----25PTS
(Technical skill in theme interpretation and precision, group dynamics, fluency balance and focus)

VISUAL APPEAL----- 5PTS
(Costumes and props, visual aesthetic impact)

MUSICALITY----- 15PTS
(Rhythmic impact and transition, clarity of rhythm and beat, instrumentation)

TOTAL-----60PTS

CRITERIA FOR JUDGING/SATELLITE COMPETITION SITES

MOVEMENT & VISUAL APPEAL-----10PTS
(Choreography and style, patterns and transition, costume and props, visual aesthetic impact)

CHOREOGRAPHY, EXECUTION & INTERPRETATION-----15PTS
(Technical skill in theme interpretation and precision, group dynamics, fluency, balance and focus)

PARADE EXHIBITON -----5PTS
(Performance stamina and sustainability, consistency and spontaneity in showmanship)

MUSICALITY-----10PTS
(Rhythmic impact and transition, clarity of rhythm and beats, instrumentation)

TOTAL-----40PTS

CATEGORIES

OPEN CATEGORY

- This category refers to all interested groups (provincial school-based, LGU based or community based, corporate sponsored contingent, organization etc., al.) in Davao City and outside cities and provinces.

DAVAO CITY SCHOOL BASED CATEGORY

- This category refers to all elementary and high school based groups or a combination of both within Davao City only: musicians may be imported but dancers should be a bona fide student of the school represented- an endorsement letter from the school principal is required.
- All Davao City contingents passing the critiquing/screening will be given subsidy.

AWARDS AND PRIZES

OPEN CATEGORY/ DAVAO CITY SCHOOL BASED CATEGORY

| | |
|-----------------------|--------------------------------|
| Grand Winner | P1,000,000.00 + Trophy +Medals |
| 2 nd Place | P500,000.00 + Trophy |
| 3 rd Place | P400,000.00+ Trophy |
| 4 th Place | P300,000.00 + Trophy |
| 5 th Place | P200,000.00 + Trophy |
| Consolation Prize | P30,000.00 |
| Best Music | P30,000.00 + Trophy |
| Best Choreographer | P50,000.00 + Trophy |
| Best in Visual Appeal | P30,000.00 + Trophy |

PAMULAK UG HUDYAKA SA KADAYAWAN 2023
38th Kadayawan sa Davao Celebration

HUDYAKA GUIDELINES AND MECHANICS

- This competition is open to all school – based drum & lyre/drum and bugle/drum and bell/brass & marching bands of the city and its nearby cities and provinces with a minimum entry composition of 60 members and maximum of 100 members – including the conductor and id bearers.
- Performance will be on a platform (dimensions-56ft × 80ft × 4ft with 32x20ft inclined ramp). Only official members of the contingent are allowed inside the competition arena during the course of the performance.
- The contingent should be composed of marching band (percussion, snare, tenor, bass drums and cymbals) with the bell lyre section consisting of bell lyres, the glockenspiels, vibraphones and marimbas and a COLOR GUARD; pit, brass, blowing and indigenous instruments maybe included and incorporated.
- The contingent's performance should be Kadayawan sa Davao- inspired in terms of presentation and costumes and should include A CONDUCTOR in full costume and should include Kadayawan songs in their repertoire.
- All entries should submit the Hudyaka sa Kadayawan Official Entry Form with entry photo along with the 3 copies of the photocopy of the entry, official representative's ID, and TIN ID. All meetings and rehearsals **SHOULD** be attended by the contingents' official representative and/or contingent manager.
- The entry shall fill up the official entry form and should provide an endorsement letter from their principal for all school-based entries or mayor for all provincial delegates.

- Hand held and other props like flags, pompoms, rings and batons are allowed to be used and the used of canned music and/or electronic instrument is strictly prohibited.
- All musical instruments and props should be carried and the use of vehicles is strictly prohibited.
- If the participation is sponsored by a company, brand, et.al., logos may be displayed but limited only on tshirts for floor assistants and contingent id and live credit mentions - other signage, banners and logo display shall not be allowed and may constitute contingents' disqualification.
- Two sets of judges will be deployed during the competition – (CM Recto cor Roxas Junction) and at the San Pedro Square for the Grand Showdown.
- Final entry scores will be derived from the following:
 - 40% of the 3 minutes satellite performance
 - 60% of the 6-8 minutes Grand Showdown
- An individual violation of the supposed provisions and guidelines constitutes a 3 point across the board demerit which will be casted by the Violations Committee of the competition. This will be deducted from the overall cumulative points garnered by the contingent before the final ranking
- All performing entries should leave CLEAN stage/area for the incoming and next performing entry
- The entry shall assign bearer (in costume) of the highly visible official entry ID that should be displayed in front of every performance for judges' identification; other signages, banners, logo display that promotes branding is not allowed and may constitute the entry's disqualification.
- Each entry will be given 8 minutes performance time inclusive of the ingress/egress on the Grand Showdown and 3 minutes during the satellite performance. An airhorn will signal the start and end of the performance

respectively and whistle is blown by the floor director for any violation of the entry's ingress and egress time allocation.

- Performance and performers' SAFETY is a MUST; Davao City Local Government shall not be held liable for any accidents brought by the negligence and irresponsibility of participating contingents.
- The event will be on August 20, 2023 at 6:00am simultaneous with the Pamulak sa Kadayawan and the deadline of submission of the official HUDYAKA SA KADAYAWAN 2023 contingent entry form will be on July 30, 2023. Contingent Managers meeting will be on July 31, 2023.
- For inquiries you may call the HUDYAKA SA KADAYAWAN 2023 Secretariat 09055574541/09619549018 or the Davao City Tourism Operations Office at landline number (082) 222-1856 to 58 or email us through davaocitytourismevents@gmail.com
- The organizer reserves the ultimate right to alter/amend the mechanics and suspend/disqualify entries from participation without prior notice.

CRITERIA FOR JUDGING

Satellite Performance

- | | |
|---|-----------|
| • Choreography, Drill Formation, Cadence and Band Routine | 15 Points |
| • Musical Merits, Orchestration and Assemblage | 15 Points |
| • Costumes | 10 Points |

Grand Showdown

- | | |
|---|-----------|
| • Choreography, Drill Formation, Cadence and Band Routine | 25 Points |
| • Musical Merits, Orchestration and Assemblage | 25 Points |
| • Costumes | 10 Points |

Total 100 Points

Best Music

- | | |
|--|-----------|
| • Originality of Repertoire | 20 Points |
| • Musical Style/Dynamics | 30 Points |
| • Orchestration and Assemblage of Melody | 35 Points |
| • Rhythmic Impact | 15 Points |

Total 100 Points

Best Color Guard

- | | |
|--|-----------|
| • Unison, Precision of Choreography & Group Dynamics | 35 Points |
| • Choreography, Drill Formation, Cadence and Routine | 40 Points |
| • Costume & Props | 25 Points |

Total 100 Points

AWARDS AND PRIZES

SPECIAL AWARDS:

- BEST MUSIC P30,000.00+ TROPHY
- BEST COLOR GUARD P30,000.00+ TROPHY
- BEST ARTISTIC DESIGN P30,000.00+ TROPHY
- BEST CONDUCTOR P30,000.00+ TROPHY

- CHAMPION P400,000.00 + TROPHY
- 2ND PLACE P200,000.00+ TROPHY
- 3RD PLACE P100,000.00+ TROPHY
- 4TH PLACE P75,000.00+ TROPHY
- 5TH PLACE P50,000.00+ TROPHY
- 10 CONSOLATION PRIZES P30,000.00 EACH