



Republic of the Philippines  
**Department of Education**  
REGION XI  
SCHOOLS DIVISION OF DAVAO DEL NORTE

**Office of the Schools Division Superintendent**

November 17, 2025

**DIVISION MEMORANDUM**

No. 0310, s. 2025

**18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW) PURSUANT TO PCW  
MEMORANDUM CIRCULAR NO. 2025-08**

TO: Assistant Schools Division Superintendent  
Chief, Curriculum Implementation Division  
Education Program Supervisors  
Public Schools District Supervisors  
All Elementary and Secondary School Heads  
All Teaching and Non-Teaching Personnel  
Division Section Heads  
All Others Concerned

To deepen the commitment to ending the violence against women and to build a safer, more just future for women in the Philippines, the Department of Education Division of Davao del Norte calls on every Juan and Juana to stand in solidarity through the annual 18-Day Campaign to End VAW.

In support of the campaign, the Division Office encourages everyone to adopt and implement the following campaign activities, to wit:

- **Inclusion in Flag Ceremonies**  
VAW-related presentations and other campaign materials can be shown in flag ceremonies throughout the campaign period, including the All-Women Cast Lupang Hinirang video and the Prayer to End Violence Against Women;
- **#OrangeYourIcon Movement**  
All personnel are encouraged to **wear orange every Friday**. More than just a visual spectacle, this initiative sparks public interest, transforms every space into platforms for awareness and inspires conversation around ending violence against women; and
- **Conduct of other VAW Prevention and Awareness Activities**  
Organize relevant, timely, and impactful activities such as discussions, orientations, and learning sessions on VAW, anti-VAW laws and VAW services during the campaign period.

The Equal Opportunity Principle (EOP) shall be employed at all times where all individuals are fully recognized regardless of gender, religion, ethnicity and political affiliation, in the provision of developmental opportunities of the personnel.

Immediate dissemination of this Memorandum is desired.

  
**REYNALDO B. MELLORIDA, CESO V**  
Schools Division Superintendent

