



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO DEL NORTE

Office of the Schools Division Superintendent

November 20, 2025

DIVISION MEMORANDUM

No. 0317 s. 2025

**CULMINATION WEEK CELEBRATION OF THE 2025 NATIONAL READING MONTH
AND NATIONAL BOOK WEEK**

To: Janette G. Veloso, EdD, CESO VI – Assistant Schools Division Superintendent
Eduard C. Amoguis, EdD –Chief-Curriculum Implementation Division
All Education Program Supervisors
All Public Schools District Supervisors
All School Heads in Elementary, Secondary, Integrated, and Private Schools
All Others Concerned

1. Pursuant to Republic Act No. 10556, also known as "*The Araw ng Pagbasa Act of 2013*", declaring Every 27th Day of Reading, DepEd Order No. 012, s. 2025, titled, "*Multi-year Implementing Guidelines on the School Calendar and Activities*", and DepEd Memorandum No. 244, S. 2011, titled, "*Declaring November as National Reading Month of Every Year*", this Office, through the Curriculum Implementation Division, enjoins all schools to celebrate the Culmination Week for the 2025 National Reading Month (NRM) and National Book Week (NBW) on November 24-30, 2025.
2. The theme, "*Tulay ang Pagbasa sa Bukas na Puno ng Pag-asa* (Reading is a Bridge to a future full of hope)", emphasizes the essential role of reading for the continuous learning, personal growth, and a hopeful future. The 2025 National Book Week (NBW) celebration aims to :
 - a. promote reading as a tool for personal growth, empathy , and civic engagement;
 - b. provide platforms for creative and reflective literary expression;
 - c. encourage youth participation in building a hopeful, knowledge-based future;
 - d. build awareness of the role of reading in national healing and unity; and
 - e. Strengthen partnerships between and among schools, libraries, and communities in promoting literacy.
3. The celebration supports the implementation of the ARAL-Reading Program under RA 12028, otherwise known as Academic Reading Accessible Learning (ARAL) Program Act.
4. The observance shall highlight reading activities from kindergarten to Grade 12 anchored on the Big Six of Reading namely: oral language, phonological awareness, phonics, vocabulary, fluency, and comprehension, to promote inclusive and developmentally appropriate literacy engagement across all grade levels.
5. To ensure that the weeklong culmination celebration will be better appreciated, the following list of suggested activities may be adopted:

| Activity | Description | Grade Levels |
|--------------|--|--------------------------|
| Storytelling | Learners listen to or perform oral storytelling sessions to develop listening and speaking skills. | Kindergarten to Grade 12 |



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| Poem and Rhyme Recital | Learners recite short poems, jingles, or rhymes to build sound awareness and expression. | Grade 1 to Grade 4 |
| Word Wizards | Vocabulary building games like rebus, scrabble, and word factory | Grade 4 to Grade 12 |
| House of Imagery/ Poster Slogan | Learners are given a story or a reading text. Then, make a poster about the story and explain it to the class. | Grade 4 to Grade 12 |
| Book Character Parade | Learners dress as favorite literary characters. | Kindergarten to Grade 12 |
| Araw ng Pagbasa Challenge | On November 27, 2025, all learners, teachers, and school officials will do the nationwide synchronized reading at exactly 9:00 AM, Philippine Standard Time (PST). | Kindergarten to Grade 12 |
| Book Olympics | Create a series of mini-games related to books and reading | Kindergarten to Grade 12 |
| Reading Advocacy Video Making | Learners shall create a short reel or video promoting Reading | Grade 7 to Grade 12 |
| Other related Reading activities | | |

- All Education Program Supervisors and Public Schools District Supervisors are encouraged to monitor the reading culmination week activities particularly the National Reading Day, which will be held simultaneously on November 27, 2025. Their travel and other incidental expenses are chargeable against Division MOOE, and other local sources of funds subject to usual accounting and auditing rules.
- Expenses relative to the conduct of reading culmination week celebration may be chargeable to school MOOE, PTA, IGP, SEF, and other local funds subject to usual accounting and auditing rules.
- All School and District Reading coordinators, public and private schools, are encouraged to document the reading culmination week celebration activities.
- Everyone is highly encouraged to continually support and recognize the value of equality and diversity of all personnel while complying with the directives set forth by this office.
- Immediate dissemination and strict compliance with this Memorandum is directed.

REYNALDO B. MELLORIDA, CESO V
Schools Division Superintendent

For the Schools Division Superintendent

EDUARD C. AMOGUIS, EdD
Chief- Curriculum Implementation Division



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Fr: Culmination Week Celebration for the 2025 National Reading Month