



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO DEL NORTE

Office of the Schools Division Superintendent

October 5, 2023

DIVISION MEMORANDUM

No. 0380, s. 2023

2023 GLOBAL HANDWASHING DAY CELEBRATION WITH JINGLE CONTEST

To: **Assistant Schools Division Superintendent**
Chief Education Supervisor, Curriculum Implementation Division (CID)
Chief Education Supervisor, School Governance and Operation Division (SGOD)
School Health Section Personnel
Public Schools District Supervisors
All Elementary, Integrated and Secondary School Heads
All Wash in Schools (WinS) Focal Persons
All Others Concerned

1. In line with **Unnumbered OUOPS Memorandum dated September 27, 2023** re **2023 GLOBAL HANDWASHING DAY** (memorandum attached), through DepEd Order 10, s. 2016 on the Policy and Guidelines for the Comprehensive Water, Sanitation, and Hygiene in School (WinS) Program, you are hereby enjoined to celebrate and submit entry for the Jingle Contest as you are interested to showcase the given gifts/talents (teachers and students) and give honor to our Davao Del Norte Division.
2. Enclosed are the guidelines of the contest for your perusal and ready reference.
3. Equal Opportunity Principle (EOP) for all teaching, non-teaching personnel and learners of the Division of Davao Del Norte, shall be applied at all times.
4. For your compliance.

ROSALINDA N. DIONIO
Administrative Officer V

REYNALDO B. MELLORIDA CESO V
Schools Division Superintendent






Republic of the Philippines
Department of Education
OPERATIONS

OUOPS No. 2023-03-___

MEMORANDUM

TO : **REGIONAL DIRECTORS**
ESSD Chief
SCHOOLS DIVISION SUPERINTENDENTS
SGOD and CID Chiefs
School Health and Nutrition Section
Public and Private Elementary and Secondary School Heads
All Others Concerned

FROM : 
ATTY. REV. SEE A. ESCOBEDO
Undersecretary for Operations 
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SUBJECT : **2023 GLOBAL HANDWASHING DAY**

DATE: : 27 September 2023

The **Department of Education (DepEd)**, through the Bureau of Learner Support Services – School Health Division (BLSS-SHD), issued **DepEd Order 10, s. 2016 (DO 10, s. 2016) or the Policy and Guidelines for the Comprehensive Water, Sanitation, and Hygiene in Schools (WinS) Program** to promote correct hygiene and sanitation practices among school children and a clean environment in and around schools to keep learners safe and healthy. DO 10, s. 2016 is designed to achieve learning and health outcomes and improve school attendance of students through a comprehensive, sustainable, and scalable school-based water, hygiene, sanitation, and deworming program pursuant to the State's mandate, under the 1987 Constitution, to defend the right of children to assistance including proper care and nutrition and special protection from conditions prejudicial to their development as well as to protect and promote the people's right to health and instill health consciousness among them.

DepEd, through the BLSS-SHD, in partnership with the United Nations Children's Fund (UNICEF) shall spearhead **this year's celebration of the Global Handwashing Day** with the theme "**Clean Hands are Within Reach.**" This global advocacy is celebrated annually every 15th day of October and is dedicated to increasing awareness and understanding on the importance of handwashing with soap as an effective and affordable way to prevent diseases and save lives.

In line with the said celebration, a short program titled **Malinis na Kamay tulay sa Malusog at Matatag na Kinabukasan shall be broadcasted via the DepEd Philippines Facebook Page on October 13, 2023 (Friday), 1:30 - 2:30 p.m.** This

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activity aims to highlight the importance of promoting a culture of hand hygiene and to emphasize hand hygiene as a critical public health measure to ensure safe schools and communities. To showcase best practices in hand hygiene-related initiatives, the event shall feature handwashing jingles with videos submitted by regions.

In this regard, each region is requested to submit a **30- to 45-second handwashing jingle with an accompanying video** that highlights the importance of handwashing in the promotion of general health and prevention of the transmission of infection. Five (5) regions with the best Jingles shall be selected to be broadcasted via DepEd Philippines FB page during the actual conduct of the program. In addition, a **commitment video** to show support of each region for the observance of the 2023 Global Handwashing Day will also be shown during the program (for details, please see attached Enclosures).

Further, all DepEd offices and schools, particularly learners, are enjoined to participate in the said activity.

All Regional, Division, and School WinS Coordinators are requested to watch the broadcast of the event via the **DepEd Philippines Facebook Page**.

The Regional Directors and Schools Division Superintendents are enjoined to ensure and monitor the participation of personnel and learners to the said activity.

For more information, please contact **Mr. Vonerich B. Berba**, Education Program Specialist II of the Bureau of Learner Support Services-School Health Division (BLSS-SHD) through email at blss.shd@deped.gov.ph or telephone number (02) 8632-9935.

Immediate dissemination of this Memorandum is desired.

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Annex A**Malinis na Kamay Tulay sa Malusog at Matatag na Kinabukasan**

13 October 2023 (Friday) at 1:30 - 2:30 p.m.

Via DepEd Philippines Facebook Page

Indicative Program

Time	Topic	Speaker
1:30 – 1:40 p.m.	Opening Remarks	DIR. NENNETH ESPLANA-ALAMA, PhD Director IV Bureau of Learner Support Services
	Keynote Speaker	DR. DEXTER A. GALBAN Assistant Secretary for Operations
1:40 – 1:55 p.m.	Best Practices in Handwashing Activities of Seal of Excellence School-Awardees	SDO Sagay
1:55 – 2:10 p.m.	Announcement and presentation of Top 5 Best Handwashing Jingles	Emcee
2:10 – 2:20 p.m.	Commitment Video	ALL DepEd Regions
2:20 – 2:30 p.m.	Closing Message	DR. MARIA CORAZON C. DUMLAO Chief, BLSS-School Health Division

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Annex B

Guidelines for Submission of Handwashing Jingles with Video of Each Region

1. The lyrics/contents of the Jingle to be submitted by each region on hand-hygiene/handwashing initiatives in the schools should revolve in answering any of the following guide questions:
 - a. Why is handwashing important?;
 - b. What benefit/s can we get with proper handwashing; and
 - c. When is the best time to practice handwashing, among others.
2. The duration of the jingle must be **30 to 45 seconds only (must not exceed 45 seconds)**;
3. Jingles should be an original composition both in tune and in lyrics. It should not violate copyright laws;
4. Jingles can be developed by learners or teachers, either individually or in groups;
5. Jingles can be in English or Filipino or a mix of both;
6. The use of offensive and discriminatory words are prohibited;
7. Any musical instrument can be used as an accompaniment;
8. For submitting the handwashing jingle with the accompanying video, the following procedures are recommended:
 - a. Subject must be positioned at the center of the frame;
 - b. Medium Shot (from the top of their head to roughly their waist) is recommended;
 - c. Give at least an inch for the head room for the subject;
 - d. Set audio recording to Stereo;
 - e. Choose a good background, face the window instead and use it as a source of light;
 - f. Illuminate your face using a ring light or any source of light;
9. For videos that include minors, a consent form for each child signed by the parent or guardian is required to be submitted. Please see attached Enclosure No. 4 for the consent form.
10. Video format should be MP4 with 1080p or 720p resolution;
11. Recommended minimum specifications for videos:
 - a. File Format: MP4
 - b. Dimensions: 1920px x 1080px (16:9)
 - c. Orientation: Landscape
 - d. Frame Rate: 30fps
12. Regional Offices are requested to review handwashing jingle video entries in their respective region and submit the best jingle to the Central Office. **Only one entry per region** will be reviewed and received by BLSS-SHD which should be submitted to blss.shd@deped.gov.ph.
13. The deadline for submission of entries will be on or before **October 6, 2023**.
14. Submitted entries should include names of composers and everyone involved in the development of the handwashing jingle and video for proper attribution. Accomplished consent forms for minors should also be included in the submission.
15. The video file name shall include Region name where entry is from (E.g. Region 1_School Name_Handwashing Jingle Video);
16. The Top 5 Best Handwashing Jingles will be selected based on the following criteria:
 - a. Originality (40%)
 - b. Content and relevance to handwashing initiatives (25%)
 - c. Musicality (e.g. melody, arrangement, accompaniment) (25%)
 - d. Creativity (10%)

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Annex C

Guidelines for the making of Commitment Videos of Each Region

1. Select representative/s from the Regional Office to read the commitment statement. This can be the Regional Director, Assistant Regional Director, and/or ESSD Chief, together with the Regional School Health Personnel;
2. The commitment statement will be in Filipino language;
3. The selected representative/s will read the following Video Commitment Spiel:

Kami, mula sa **DepEd Rehiyon/Region ____**, ay nangangako na mas lalong paigtingin ang implementasyon ng WASH in Schools Program sa aming mga paaralan para panatilihin malusog at masigla ang ating mga mag-aaral. Kabilang na dito ang pagsiguro, sa abot ng aming makakaya, na ang bawat eskwelahan ay may sapat na handwashing facilities, suplay ng tubig at sabon para sa lahat ng mag-aaral. Ipagpapatuloy din namin ang regular na pagtuturo ng kahalagahan ng tamang paghuhugas ng kamay. Lalo na sa mga kritikal na oras gaya ng bago kumain o pagkatapos manggaling sa palikuran.

Nakikiisa kami sa buong mundo sa pagpapaigting ng ugnayan sa iba't ibang sektor o ahensya na sumusuporta sa aming layunin. Sama-sama nating isulong at tiyakin na ang bawat isa ay may malinis na kamay para sa malusog at matatag na kinabukasan!

Happy Global Handwashing Day! For the WinSI!

4. The following procedures are recommended when recording a video:
 - a. Subject must be positioned at the center of the frame;
 - b. Medium Shot (from the top of their head to roughly their waist) is recommended;
 - c. Give at least an inch for the head room for the subject;
 - d. Set audio recording to Stereo;
 - e. Choose a good background, face the window instead and use it as a source of light;
 - f. Illuminate your face using a ring light or any source of light;
5. Video format should be MP4 with 1080p or 720p resolution;
6. Recommended minimum specifications for videos:
 - a. File Format: MP4
 - b. Dimensions: 1920px x 1080px (16:9)
 - c. Orientation: Landscape
 - d. Frame Rate: 30fps
7. Submit the commitment videos to blss.shd@deped.gov.ph on or before **October 6, 2023**; and
8. The BLSS-School Health Division and the Public Affairs Service will be editing the video submissions to showcase commitment of all regions.

Annex D



Department of Education

Republic of the Philippines

In line with the mission of the Department of Education (DepEd) to provide quality, equitable, culture-based, and complete basic education where:

- Students learn in a child-friendly, gender-sensitive, safe, and motivating environment;
- Teachers facilitate learning and constantly nurture every learner;
- Administrators and staff, as stewards of the institution, ensure an enabling and supportive environment for effective learning to happen;
- Family, community, and other stakeholders are actively engaged and share responsibility for developing life-long learners;

And in accordance with the DepEd's thrust to continuously improve itself to better serve its stakeholders, an effective communications strategy paves the way to a more efficient public policy formulation and implementation.

The Department of Education and its representatives are therefore seeking your permission to take and make use of voice recordings and/ or audiovisual images of you/ your children/ your students for the purposes stated above.

Please furnish us with your full name and signature on the next page should you confirm your consent to the proposed use of your/ your children/ your students' photographs and video/voice recordings in our communications and publicity materials.

Thank you very much.

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CONSENT, WAIVER, INDEMNITY and RELEASE

I, _____, M/ F, _____ years of age, hereby grant permission to the **Department of Education (DepEd)** and its representatives to make recordings of my voice and to take photographs and /or videos in which I appear in, to be used for the communications and various public campaigns of the Agency be it in print, broadcast, and/or electronic media, at the event and location stated below:

Production name/ Project title:

Location:

I acknowledge that the DepEd owns all rights to these images and recordings. I further grant the DepEd and its representatives the right to use, display, exhibit, reproduce, distribute, and create derivative works of these images and recordings in any media now known or later developed.

I hereby waive any right to inspect or approve the use of the images or recordings or of any written derivatives. I further waive all moral rights. I also waive any right to royalties or other compensation arising from or related to the use of the materials.

I hereby release, defend, indemnify, and hold harmless the DepEd and its representatives from and against any claims, damages, or liability arising from or related to the use of the images, recordings, or materials, including but not limited to claims of defamation, invasion of privacy, or rights of publicity or copyright infringement, or any misuse, distortion, blurring, alteration, optical illusion or use in composite form that may occur or be produced in taking, processing, reduction or production of the finished product, its publication or distribution.

I am 18 years of age or older/ I am accompanied by my legal guardian, and I am competent to enter into this contract/ NAME OF GUARDIAN: _____ has legal authority to enter into this contract. I have read this document before signing below, and I fully understand the contents, meaning and impact of this consent, waiver, indemnity and release.

This consent, waiver, indemnity and release is binding on me, my heirs, executors, administrators and assigns.

Signature

_____/_____/_____
mm dd yyyy

Signature over printed name of Parent /Guardian/ Teacher

_____/_____/_____
mm dd yyyy

Address: _____
Home phone: _____ Mobile phone: _____

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