DEPED DIVISION OF DAVAO DEL NORTE RECORDS SECTION

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# Republic of the Philippines Department of Education

SCHOOLS DIVISION OF DAVAO DEL NORTE

### Office of the Schools Division Superintendent

DIVISION MEMORANDUM No. 1141, s. 2022

To :

Chief, Curriculum Implementation Division Education Program Supervisor in MAPEH

Public Schools District Supervisor

School Heads

All Others Concerned

Subject:

**EDUTAINMENT FILM VIEWING** 

Date:

November 23, 2022

- 1. Attached herewith is the 1st Indorsement of the regional director in response to the letter from Mr. Sylfred Serge Gonzales, Marketing Executive for Education, Avia Prime Eduvent Management, promoting an Edutainment Film Viewing which supports Department of Education and Commission on Higher Education's mission to provide a child-friendly, gender sensitive, safe and motivating environment through fil art with K to 12 Basic Education Curriculum, Senior High School Arts and Design Track Specialized Subject and Special Program in the Arts.
- 2. This office interposes no objection to the above film viewing and that the participation of DepEd to the said activity is **discretionary** on the part of the school heads, provided, that adherence to the policy on "No Disruption of Classes" per DepEd Order No. 9, s. 2005 entitled: "Instituting Measures to Increase Engaged Time-on-Task and ensuring Compliance Therewith", and no government funds must be incurred is strictly followed.
- 3. The safety protocols imposed by the National and Local Inter-Agency Task Force against COVID-19, and the Department of Education shall be observed.
- 7. In the conduct of this activity, it is expected the Equal Opportunity Principle (EOP) Performance goals and requirements must be observed in such a way to recognize universal equality of individuals regardless of gender, religion, ethnicity, and political affiliation.
- 8. Immediate dissemination of this memorandum to the concerned is desired.

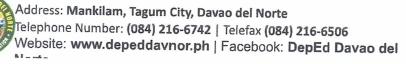
For the Schools Division Superintendent:

REBECCA C. SAGOT, CESO VI
Assistant Schools Division Superintendent

ROSALINDA N. DIONIO

Administrative Officer V

NUMPAGES





### Republic of the Philippines

GAR L. JOIOL

### Department of Education

DAVAO REGION

Office of the Regional Director

1st Indorsement November 12, 2022

Respectfully referred to all the Schools Division Superintendents, this Region, the herein letter of Mr. Sylfred Serge Gonzales, Marketing Executive for Education Re: Education Film Viewing promoting department of education and Commission on Higher Education mission to provide a child-friendly, gender sensitive, safe and motivating environment thru fil art with K to 12 Basic education Curriculum, Senior High School Arts and Design Tract Specialized Subject and Special Program in the Arts.

This Office interposes no objection to the above film viewing and that the participation of DepEd to the said activity is discretionary on the part of the Office of the Schools Division Superintendent, provided, that adherence to the policy on "No Disruption of Classes" per DepEd Order No. 9, s. 2005 entitled: "Instituting Measures to Increase Engaged Time-on-Task and ensuring Compliance Therewith", and no government funds must be incurred is strictly followed. The safety protocols imposed by the National and Local Inter-Agency Task Force against COVID-19, and the Department of Education shall be observed.

For information and dissemination.

ALLAN G. FARNAZO Director IVC

MARY JEANNE B. ALDEGUER, Ed.D. CHILF EDUCATION SUPERVISOR

DEPARTMENT OF EDUCATION ROXI

RECORDS SECTION

IN SI BARE

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Time:

Nov. 14, 2022

ROC3/jbdc

Enclosed: As Stated Copy Furnished:

MR. SYLFRED SERGE GONZALES Marketing Executive for Education



Address: F. Torres St., Davao City (8000) Telephone Nos.: (082) 291-1665; (082) 221-6147

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By Xalonasi Services

November 3, 2022

DR. ALLAN G. FARNAZO Director IV Regional Director DEPED- DAVAO REGION

Dear Dr. Farnazo

Greetings of peace!



Avia Prime Eduvent Management by Xplorasi, is a group of Professional Educational Events Coordinator, Organizer and Exhibitor whose aim is to provide a more effective and enjoyable way of transmitting knowledge to its clientele. The group is well exposed to the various facet of education that will surely and productively guarantee total quality LEARNING.

For this season AVIA PRIME will be bringing in your Region, EDUTAINMENT FILM VIEWING promoting department of education and Commission on Higher Education mission to provide a child-friendly, gender sensitive, safe and motivating environment thru film art with K to 12 Basic Education Curriculum, Senior High School-Arts and Design Track Specialized Subject and Special Program in the Arts.

The First Film Art Viewing entitled "MGA MUNTING PANGARAP" and "TOLITS" inspired by true to life events. A Film by One of the Best Advocacy Director, Storyteller and Educator Mr. Errol Ropero, advocates children's values formation, rights to proper education, giving importance to indigenous people and teacher's unparalleled dedication in teaching. This Film is RATED G or for all General Audience by Movie and Television review and Classification Board (MTRCB), the material is nothing objectionable in the theme and in the scenes and dialogue.

The Objectives of this edutainment film art are:

- To motivate Learners
- · To learn the importance of Teacher in our life
- To develop analytical processes
- · To sensitize individuals to another person's life role
- To be gateway to exploring complex ideas & open students eyes to other ways of looking at the world

Our Advocacy Films will be premier to Different SM and Robinsons Cinemas every Saturday and Sunday starting December 2022 to August 2023.

In line with this, we are writing you to formally invite your Students, Parents and Teachers in your Region to view the First Edutainment Film Art where they can discover and re discover the Importance of Education and the Sacrifices dedicating life of a Teachers to build someone else's DREAM.

Unit E Mezzanine Floor RGH Bldg. Timog Ave., cor Panay Ave.Quezon City Office Tel: (02) 86976361; (02) 8293 4034 Mobile Nos: 0906 3505088; 0927 5803673 Email add: aviaprime\_education@yahoo.com



By Xalonasi Services

We look forward to hearing from you with regard to this proposal. Should you wish to discuss details further, feel free to contact us: (02) 8697 6361; (02) 8293 4034; 0927 5803673; 0906 3505088 Thank you and God Bless!

Your oducation partner,

SYLFRED SERGE GONZALES Marketing Executive for Education 0999 3966214



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### STORYLINE

A story about poverty-stricken family of Pedring (Amor Baynosa) and Minda (Luzviminda Jaurique) in a remote fishing village in rural province of the Philippines. Pedring and Minda have three young sons who have different dreams of becoming to be when they grow up.

Jojo (Carl Acosta) being the eldest of the siblings helps his father Pedring to catch fish as their source of income and sometimes work part time in the Tamarind Candy shop to augment on their daily expenses. He works and study at the same time to help his parents and his younger brothers for their daily needs. On top of that, he still manages to teach young children in their neighborhood who never had any chance of going to school. At young age, Jojo has become passionate and devout himself of his calling to be a teacher.

Caloy (Nourish Icon Lapuz), the second child helps their mother with her laundry job and sometimes he looks after of his youngest brother Popoy. He does not go to school because they don't have money or means for him to be sent to school. His older brother Jojo promised him that he too will also have a chance to continue his school once they will have enough money save up. Caloy is an intelligent and talented boy, and that at an early age he showed how persistent he could be on getting his ambition carried out.

Popoy (Rein Eguin) the youngest is a happy child and have always a positive outlook of life. He hangs around Caloy a lot and that at an early age he too, dreamt of becoming what he wants to be when he grows up. Because of the difficulties they experienced of their everyday life, it is never too hard for them to wish a better life when they grow up. Jojo, their oldest brother gets mad at them because they tear his notebook and used the paper as their paper boat and airplane when they play at the big rock. This idea of playing paper boat and airplane brought a positive impact to these two brothers who later become a marine engineer and a pilot respectively.

The road towards success of these three brothers were full of twist and turns. Will they be able to realize their dreams while they face their difficult challenges in life? Will there be any other way to deter the break-up of their family and to let what their parents wanted to do? How will they be able to go through every tough decisions when their only weapons were their little dreams? Education is the answer on realizing their dreams, but how will they be able to reach their dreams when the challenges they face every day is unbearable.

"Mga Munting Pangarap" is presented by Flying High Entertainment Production, starring: Jao Mapa, Charee Pineda, Jerome Miles Manzano, Carl Acosta, Nourish Icon Lapuz, Edward Ropero, Domz Palomar and Andrea Kate Abellar.

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#### STORYLINE

The Tales of Love in the Sea, a story of hope and friendship between two different worlds. The story starts upon the mysterious arrival of whale sharks in Oslob, Cebu and it is also the day of giving birth of Dina (Precious Lara Quigaman) to Tolits (Jerome Miles Manzano). After 13 years, a fishing town in Oslob serves as a sanctuary to a group of whalesharks, the largest fish in the world. Locally known as butanding, whalesharks visit the waters of Oslob everyday between six in the morning until noon time.

Let's take a glimpse of the story of a poor 13 – year old Tolits. He and his mother Dina were abandoned by his father, Gilbert (Christian Vasquez) for another woman at his early age. Since then, his mother became lunatic and her behavior become childish. Tolits forced to work at his young age but not enough for their daily needs. As the increase volume of the whaleshark, the government decided to make a tourist attraction in Oslob, they call if "Whaleshark Watching", for it is good to the economy in the community to have a better livelihood particularly the fishermen. Tolits never experienced the life at school, despite of his emptiness; he works hard as a tourist' underwater photographer. It became the primary source of income for Tolits.

Due to economic growth in the Oslob, the authorities tightened safety and security of the area. They are not allowing anyone to take pictures with the tourist if it is not a member of Tan-awan, Oslob Sea Warden Fishermen Association (TOSWFA). Tolits also prohibited to interact with the whale sharks due to risk of accidents may occur. Indication of the emergence of tame dolphins, he became his companion and he also considered the dolphin as his best friend aside from his childhood best friend Ening (Andrea Kate Abellar).

Came the opportunity of hope, he was able to study in Manila, together with his so-called Kuya Aris (Edward Ropero). The condition is that they need to work as a houseboy for a year to support their studies. A faith in God will be attested for Tolits to overcome the obstacles in life. The reality of his dream is just beyond the dream. This movie also tackles the relationship of family, poverty and faith in God. It will reveal the real value and essence of education for less fortunate.

The movie is written and directed by Errol Ropero under Dream Creations Entertainment Productions. This film is recommended to watch by the students in all year levels. Rated A by the Cinema Evaluation Board and Rated G (General Audience) by MTRCB.

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