



23-70321

Republic of the Philippines  
**Department of Education**  
REGION XI  
SCHOOLS DIVISION OF DAVAO DEL NORTE

**Office of the Schools Division Superintendent**

**DIVISION MEMORANDUM**

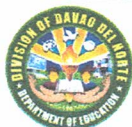
CID- 2023-0332

To: Dr. Rebecca C. Sagot, CESO VI, Assistant Schools Division Superintendent  
Dr. Eduard C. Amoguis, Chief, Curriculum Implementation Division  
Dr. Grace Santa T. Daclan, Education Program Supervisor  
Dr. Bernardo F. Boyles, PSDS, Carmen District  
Ms. Rizalina Arcena, Principal, Tuganay Elementary School  
Education Program Supervisors  
Public Schools District Supervisors  
All School Heads of Secondary Program

Subject: **DIVISION POSTER MAKING CONTEST RELATIVE TO HERITAGE MONTH CELEBRATION 2023**

Date: May 4, 2023

1. Relative to Presidential Proclamation No. 439, s. 2003 declaring May of every year as the National Heritage, and Regional Memorandum CLMD-2023-150 entitled 2023 National Heritage Month Celebration, this Office supports the conduct of the Division Poster making Contest on **May 16, 2023, at Tuganay Elementary School**. The celebration centers on the commemoration of the Battle of Ising, at the Municipality of Carmen. The guidelines and mechanics are attached to this Memorandum.
2. The event is a preliminary activity of the commemoration of the Battle of Ising, which shall be held on May 31, 2023, at the Battle of Ising Shrine, Carmen, Davao del Norte. From among the entries, **TOP 10** shall be declared on **May 16, 2023**. The **Final Announcement of Winners** shall be on May 31, 2023, during the commemoration proper.
3. All entries shall be displayed on May 31, 2023, with poster stands to prop up their poster for the art exhibit during the Commemoration of the Battle of Ising. This shall be prepared by the schools involved.
4. During the event, the coach shall submit endorsement of the entry from the school head, and parent consent for the participation of the students.
5. From the Top 10, the Top 5 winners shall receive Certificate of Recognition and Cash Prizes, while the other 5 shall also have their consolation prizes.
6. Attached also in this Memorandum is the list of Committees.



7. Meals, transportation, and other expenses relative to the conduct of the above-mentioned event are chargeable against school MOOE/ local funds, subject to the usual accounting, and auditing rules, and regulations.
8. Everyone is highly encouraged to continually support and recognize the value of equality and diversity of all personnel while complying with the directives set forth by this office.
9. Please be guided accordingly.



  
**REYNALDO B. MELLORIDA, CESO V**  
Schools Division Superintendent *RM*

*CID/ gstd*



<b>Overall Facilitators</b>	<b>Designation</b>	<b>Station</b>
Dr. Grace Santa T. Daclan	EPS	CID
Dr. Bernardo F. Boyles	EPS	CID
Dr. Edgar Manaran	EPS	CID
Dr. Lordelyn A. Buyo	Principal IV	Carmen NHS
Ms. Rizalina Arcena	Principal II	Tugnay ES
<b>Event Monitors</b>		
Dr. Evelyn Grace H. Labasan	EPS	CID
Dr. Ernie M. Aguan	EPS	CID
Dr. Medos O. Jala	EPS	CID
<b>Secretariat</b>		
Kareen Jane Patarata	MT 1	Gov. Dujali ES
Shirley Gaco	MT 2	New Bantayan ES
Lydia Villanueva	MT1	Mabaus ES
Leila Gonzales	MT 1	Clemente F. Royo ES
<b>Resource Support</b>		
Lynie Banhao	MT 2	Tubod NHS
Eleuterio Gono, Jr	MT 3	New Corella NHS
<b>Documentation</b>		
Darwin Pasalgon	T-1	Asuncion NHS
Saulo Dumdum	T-1	Kapalong NHS
<b>Adjudicators</b>		
Neil Edward D. Diaz ( Chair)	PDO II/ DIO	CID
Albert D. Enano	School Head	Casig-ang ES
Walter Villanueva	MT 2	New Corella ES



## Poster Making Guidelines & Mechanics

1. Participants must be a public junior high school student of the Division of Davao del Norte.
2. Only one student-participant per public secondary school is allowed.
3. Participants shall work on their posters at their own pace and must submit a finished poster.
4. Participants must also submit a poster stand to prop up their poster for the art exhibit during the Commemoration of the Battle of Ising.
5. The competition shall be held on **May 16, 2023, at Tuganay Elementary School Carmen District, to start at exactly 8:00am.**
6. The poster must fully respond to the theme of the event: ***BATTLE OF ISING: Pamana ng Kabayanihan at Kagitingan***
7. Participants may seek assistance from a coach, but coaches are only allowed to provide guidance and cannot directly participate in the creation of the poster.
8. The contestants are given **4 hours** to finish their outputs. No time extension for the late participants.
9. Participants shall use 1 whole size illustration board and must use the white side in vertical orientation.
10. The medium for visual artistry shall only be limited to **oil pastel and shall be provided by the contestant/ school.**
11. The finished output should not contain label or name that may identify the school. No other identifying marks will be allowed to appear in the artworks.
12. The poster must be original. If the submitted poster is found to have been plagiarized, it will be disqualified from the competition.
13. From among the entries, the **TOP 10** shall be selected, however, the **WINNERS** shall be announced during the commemoration schedule of the Battle of Ising.
14. The contestants and coaches of the **Top 10 winning posters will receive a Certificate of Recognition.** The TOP 3 winners shall also receive **cash prizes.**
15. The winners will be announced during the Commemoration of the Battle of Ising.
16. All entries shall be considered property of DepEd Davao del Norte and may be used by the Division for publication and any other legal purpose.
17. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they are declared as winners, consistent with the provision of the Data Privacy Act.
18. DepEd shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd free and harmless against such claims.

19. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
20. The decision of the board of judges is final and irrevocable.

## CRITERIA

The criteria for judging will be as follows:

Criteria	Percentage
<b>Relevance to the Theme</b> <i>(The poster should fully respond to the theme)</i>	30%
<b>Creativity</b> <i>(The poster exhibits unusual, novelty, and clarity of artistic interpretation, yet it is also relatable to the viewer.)</i>	25%
<b>Originality</b> <i>(The poster should be unique and it does not show or manifest any similarity to existing or previous work of art.)</i>	25%
<b>Color Harmony and Visual Impact</b> <i>(The color, lines, shapes, and other artistic elements should be in harmony and invite attention and keen interest from the viewer.)</i>	20%