



Republic of the Philippines  
**Department of Education**  
REGION XI  
SCHOOLS DIVISION OF DAVAO DEL NORTE

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**Office of the Schools Division Superintendent**

**DIVISION MEMORANDUM**  
**CID-2023-1079**

To: Rebecca C. Sagot, CESO VI – Assistant Schools Division Superintendent  
Eduard C. Amoguis, EdD –Chief-CID  
Allen T. Guilaran, EdD-EPS, Campus Journalism-English  
Exelsis Deo A. Deloy, PhD-EPS, Campus Journalism-Filipino  
Concerned Public Schools District Supervisors  
Concerned School Heads

Subject: **SERIES OF BLENDED CONFERENCES AMONG COMMITTEE MEMBERS AND TECHNICAL WORKING GROUPS FOR THE PREPARATION OF 2024 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)**

Date: December 18, 2023

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1. **Republic Act No. 7079**, also known as *Campus Journalism Act of 1991*, in its Declaration of Policy, stipulates that *“the State shall uphold and protect the freedom of the press even at the campus level and to promote the development and growth of campus journalism as a means of strengthening ethical values, encouraging critical and creative thinking, and developing moral character and personal discipline of the Filipino youth. In furtherance of this policy, the State shall undertake various programs and projects aimed at improving the journalistic skills of students concerned and promoting responsible and free journalism”*.
2. Given the provision of RA No. 7079, the Schools Division of Davao del Norte has strengthened its advocacy for press freedom at campus levels throughout the years as evidenced by its performances in the different levels of journalistic competitions and school paper publications. With this, this office hereby informs the conduct of the 2024 Divisions Schools Press Conference in the Municipality of New Corella, Davao del Norte on **February 02-06, 2024**.
3. In connection, there shall be a series of blended conferences among the Committee and Technical Working Group (TWG) chairpersons and members every Friday (December 22, December 29, January 12, and January 19, 2023, 8:00 AM to 5:00 PM) at New Corella Central Elementary School-SPEd Center, New Corella District) relative to the conduct of the activity.
4. Attached are the proposed programs, list of event facilitators, committees, and other documents relative to the conduct of the 2024 DSPC.
5. Travel expenses and other incidental fees of the involved DepEd personnel during the face-to-face conferences, and the giving of technical assistance by the Education Program Supervisors of Campus Journalism shall be chargeable against School/Division MOOE, local funds, and other sources of funds subject to usual accounting and auditing rules and regulations.
6. Compensatory Overtime Credits (COC) shall be granted to other non-teaching personnel (CSC and DBM Joint Circular No. 2, s 2004) for services rendered during weekends, and holidays.
7. Everyone is highly encouraged to continually support and recognize the value of equality and diversity of all personnel while complying with the directives set forth by this office.





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8. Immediate dissemination of this Memorandum to all concerned is directed

  
**REYNALDO B. MELLORIDA, CESO V**  
Schools Division Superintendent 

CID/ atg, edad





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**EVENT FACILITATORS**

<b>Event</b>	<b>Category</b>	<b>Level</b>	<b>Facilitator</b>
News Writing	English/Filipino	Elementary	Fe Torre Franca - Mesaoy ES / New Corella
	English/Filipino	Secondary	Joy Darunday - New Sambog ES / New Corella
Editorial Writing	English/Filipino	Elementary	Marissa Ventura- San Roque ES / New Corella
	English/Filipino	Secondary	Shirley Neri - Cambanogoy CES / Asuncion
Feature Writing	English/Filipino	Elementary	Marlyn Basa - Magatos ES / Asuncion
	English/Filipino	Secondary	Lorelie Sesaldo - New Camiling ES / Carmen
Editorial Cartooning	English/Filipino	Elementary	Jerome Mariano - Tanglaw NHS / Dujali
	English/Filipino	Secondary	Jerry Ben Sasam - Magwawa IS / Sto. Tomas West
SciTech Writing	English/Filipino	Elementary	Mila Juvy Cachuela - New Katipunan ES/Sto. Tomas West
	English/Filipino	Secondary	Alma Consencino - Sampao ES / Kapalong West
Sports Writing	English/Filipino	Elementary	Bonita Miole - New Boholano ES / Kapalong East
	English/Filipino	Secondary	Divina Aplao - Limbaan ES / New Corella
Copy Reading & Headline Writing	English/Filipino	Elementary	Candelaria Brucal - Pantaron ES / Sto. Tomas East
	English/Filipino	Secondary	Amy Ortega - Luna ES / Kapalong West
Photojournalism	English/Filipino	Elementary	Alexander Redaniel - Marcos Estoque ES - Kapalong East
	English/Filipino	Secondary	Pet E. Butal - Saug ES / New Corella
Collaborative Publishing	English/Filipino	Elementary	Irma C. Llevado - Mamangan ES / Sawata
	English/Filipino	Secondary	Grace Torsino - Linao NHS / Sawata
Column Writing	English/Filipino	Elementary	Jerome Mariano - Tanglaw NHS / Dujali
	English/Filipino	Secondary	Jocelyn Valdez - Dasing ES / New Corella
Radio Broadcasting	English/Filipino	Elementary	Adonis Layaguin - Anibongan ES / Carmen Grace Desonia - Kapalong CES / Kapalong East





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	English/Filipino	Secondary	Ave A. Ramos- Mangkay IS / Langilan Donna Mae Marimon – Sto. Niño CES / Talaingod
TV Broadcasting	English	Secondary	Ana Jean Adajar- Benigno Q. Martir NHS- Langilan Ma. Narcisa S. Gallaza-Sawata NHS/San Isidro
	Filipino	Secondary	Evelyn P. Lucas- Kapalong NHS/Kapalong East Anna May Abayon- Sto. Niño ES/New Corella
Online Publication	English	Secondary	Judith Asenjo-Carcor ES/ New Corella
	Filipino	Secondary	Delna Cagulang-Sta. Fe ES/ New Corella





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**COMMITTEES: Chair/ co-Chair/ Members**

**Overall Executive Committee**  
**Division Technical Working Group Executive Committee**

Chairman: **REYNALDO B. MELLORIDA, CESO V**  
Schools Division Superintendent

Co-Chairman: **REBECCA C. SAGOT, CESO VI**  
*Assistant Schools Division Superintendent*  
**EDWARD C. AMOGUIS, EdD**  
*Curriculum Implementation Division (CID) Chief*  
**MARLON G. EBRADO, EdD**  
Public Schools District Supervisor  
**ALLEN T. GUILARAN, EdD**  
*Education Program Supervisor/In-charge of Division Campus Journalism*  
**EXELSIS DEO A. DELOY, PhD**  
*Education Program Supervisor/In-charge of Division Campus Journalism*

- **Program and Invitation**  
Chairman: FE R. TORREFRANCA  
Co- Chairman: ROSE ANGELIE C. CENTINA
- **Billeting Quarters**  
Chairman: OLIVER U. EMATA  
Co- Chairman: JIMMY D. ESPONILLA
- **Peace and Order**  
Chairman: JIMMY D. ESPONILLA  
Co- Chairman: OLIVER U. EMATA
- **Stage Decoration**  
Chairman: JOY Q. DARUNDAY  
Co- Chairman: HAYDEE D. DECENDARIO
- **Sound/Visual/Audio Gadgets**  
Chairman: PET E. BUTAL  
Co- Chairman: LEVI MOLINA
- **Entrance/Processional March-Short Entrance Parade/Banner Poles**  
Chairman: OLIVER U. EMATA  
Co- Chairman: URBANO JUMAMIL JR.
- **Food/Catering**  
Chairman: ELVIE CRUZ  
Co- Chairman: JIMMY ESPONILLA
- **Lights/Water**  
Chairman: JIMMY D. ESPONILLA  
Co- Chairman: OLIVER U. EMATA
- **Awards (Plaques, medals, trophies, certificates)**  
Chairman: FAITH CORPUZ  
Co- Chairman: GEMMA ARDENIO
- **Hall (Opening and Closing Program)**  
Chairman: URBANO JUMAMIL JR.  
Co- Chairman: DIVINA G. APLAON
- **Contest Rooms**  
Chairman: JIMMY D. ESPONILLA  
Co- Chairman: OLIVER U. EMATA
- **Evaluators' Room**  
Chairman: JIMMY D. ESPONILLA  
Co- Chairman: ROBERT BAYATEN





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- **Transportation ( Fetching Evaluators and possible photojournalists, TV Broadcasting entries to sites of competition)**  
 Chairman: HILDA S. ERMAS  
 Co- Chairman: ROLANDO BUGHAO SR.
- **Radio Broadcasting Simulation ( New Corella Radio Station)**  
 Chairman: FRANCISCO ONEZ JR  
 Co- Chairman: ULYSSIS VITO
- **TV Broadcasting ( PICKMO, Capitol Site, Tagum City)**  
 Chairman: RAQUEL G. TAGALINAO  
 Co- Chairman: ANNA MAY ABAYON
- **Registration ( Online/ Hard Printed by District)**  
 Chairman: DELNA CAGULANG  
 Co- Chairman: JUDITH ASENJO
- **Restoration**  
 Chairman: URBANO JUMAMIL JR.  
 Co- Chairman: ROBERT BAYATEN
- **Fellowship Lunch and ( Mayor's Night- Optional)**  
 Chairman: DANILO CRUZ  
 Co- Chairman: RONYR RAMOS

**DSPC'2024 PROPOSED MATRIX**

- Day 0- Arrival of DSPC Delegates / Registration
- Day-1 -8:00 a.m. -11:30 Opening Program/ PRESS CONFERENCE  
 Lunch Break  
 1:00-5:00 p.m. -Simultaneous Individual and Collaborative w. & DSP  
 First Elimination Round RB/TV Drawing of Lots  
 6:00 PM Mayor's Night
- Day 2- 8: 12:00 noon -2<sup>nd</sup> Elimination Qualifiers Inputs/Critiquing  
 1:00 – 5:00 p.m. @2<sup>nd</sup> Elimination Round /RB/TV Script Writing
- Day-3 8:00-12:00 noon 3<sup>rd</sup> Elimination Round  
 P.M. ANNOUNCEMENT OF FINAL TOP 15-20 (INDIVIDUAL EVENTS/ TOP 3  
 GROUP EVENTS START OF intensive training-Part I
- Day 4- 8:00-12:00 noon- Intensive training part- II  
 1:00- 5:00- FINAL ROUND- DSPC 2024/GROUP SIMULATION
- DAY 5- 8:00-12:00 NOON -AWARDING OF INDIVIDUAL AND GROUP EVENT EVENTS  
 1:00- 3:00 P.M. CLOSING PROGRAM AND AWARDING OF TOP 5 PERFORMING  
 DISTRICTS  
 3:00 PM----- HOME SWEET HOME





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**The Journalist Creed**

I believe in the profession of the Journalism.

I believe that the public journal is a public trust; that all connected with it are, to the full measure of responsibility, trustees for the public; that all acceptance of lesser service than the public service is a betrayal of this trust.

I believe that clear thinking, clear statement, accuracy and fairness are fundamental to good journalism.

I believe that a journalist should write only what he holds in his heart to be true.

I believe that suppression of the news, for any consideration other than the welfare of society, is indefensible.

I believe that no one should write as a journalist what he would not say as a gentleman; that bribery by one's own pocket book is as much to be avoided as bribery by the pocket book of another; that individual responsibility may not be escaped by pleading another's instructions or another's dividends.

I believe that advertising, news and editorial columns should alike serve the best interests of readers; that a single standard of helpful truth and cleanness should prevail for all; that supreme test of good journalism is the measure of its public service.

I believe that the journalism which succeeds the best -and best deserves success-fears God and honors man; is stoutly independent; unmoved by pride of opinion or greed of power; constructive, tolerant but never careless, self-controlled, patient, always respectful of its readers but always unafraid, is quickly indignant at injustice; is unswayed by the appeal of the privilege or the clamor of the mob; seeks to give every man a chance, and as far as law, an honest wage and recognition of human brotherhood can make it so, an equal chance; is profoundly patriotic while sincerely promoting international good will and cementing world-comradeship, is a journalism of humanity, of and for today's world.

