



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO DEL NORTE

DEPED DIVISION OF DAVAO DEL NORTE
RECORDS SECTION
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Date: 10 NOV 2022 3:39 PM
By: [Signature]

Office of the Schools Division Superintendent

DIVISION MEMORANDUM
SGOD-2022-112

To: Assistant Schools Division Superintendent
Chief Education Program Supervisor, CID
Chief, Education Program Supervisor, SGOD
Education Program Supervisors, CID
Education Program Supervisor, SGOD
Public Schools District Supervisors
Concerned Public School Heads, Integrated, Elementary and Secondary Schools
Concerned Division Section Heads

Subject: **Implementation of the 2022 Unilab Back to School Program with Ceelin Plus and Nutroplex School Tour**

Date: November 10, 2022

Herewith are the copies of memoranda from the Offices of the Regional Director and Undersecretary of Legislative Affairs and Partnerships relative to the **Implementation of the 2022 Unilab Back to School Program with Ceelin Plus and Nutroplex School Tour**. This program highlights the distribution of **Ceelin Plus/Nutroplex Vitamins** to selected schools.

With this, all the Public Schools District Supervisors are advised to claim their share of 1,000 bottles of the said vitamins in the Division Office (Supply Office Section) on November 11, 2022 at 9:00 in the morning for distribution to the selected school recipients under their supervision. Attached to this memorandum is the Division List of Nominated/Recipient Elementary Schools of Davao del Norte.

This office reiterates the strict observance of the IATF health protocols such as social distancing and wearing of face mask and face shield. In adherence to all policies, everyone is encouraged to continuously support and value equality and diversity (Equal Opportunity Principle) within the Department.

Immediate dissemination of and compliance with this memorandum is desired.

ALLAN G. FARNAZO

Director IV

and Concurrent Officer-In-Charge
Office of the Schools Division Superintendent

For the Schools Division Superintendent:

[Signature]
REBECCA C. SAGOT, CESO VI

Assistant Schools Division Superintendent

SGOD/ncj

Page 1 of 1





Republic of the Philippines
Department of Education
DAVAO REGION

Office of the Regional Director

REGIONAL MEMORANDUM

ESSD-2022-214

To : Schools Division Superintendents
Chief, SGOD
SEPS, SGOD (Division Partnership Focal Person)

Subject: IMPLEMENTATION OF THE 2022 UNILAB
BACK TO SCHOOL PROGRAM WITH CEELIN PLUS
AND NUTROPLEX SCHOOL TOUR

Date : October 17, 2022

Attached is a copy of a Memorandum from Atty. Gerald L. Chan, CESO I, Undersecretary for Legislative Affairs and Partnerships, informing this Region of the Implementation of the 2022 UNILAB Back to School Program with Ceelin Plus and Nutroplex School Tour.

The program includes the following components:

1. Distribution of Ceelin Plus and/or Nutroplex Vitamins to selected schools recommended by the Department of Education (DepEd);
2. Health and Nutrition Lectures from Dra. Ana Lisa T. Ong-Lim, member of the Technical Advisory Group-Pediatric Infectious Diseases, to grade school students via AVP/Flipchart Lecture (depending on the availability of the equipment of the selected schools) to students chosen by the participating schools;
3. Fun game activity that aims to reinforce further learners' social skills and alertness; and
4. Announcement of the Flex Your Batang Ceelin Plus/Nutroplex Contest.

UNILAB and the **Youthopia Activation Specialist Inc. (YASI)** will be implementing the said program from September to November 2022 without interrupting classes in compliance with DepEd Order (D.O.) No. 34, s. 2022, specifically in conducting school-based activities.

In addition, attached is a letter from YASI informing this Office that the delivery of the products/items will be on **October 27, 2022 (7:00AM)** at the **A. Mabini Elementary School, Mac Arthur Highway, Bangkal, Davao City.**

In view thereof, all SDOs are required to bring their own vehicle/truck to pick up their share based on the attached Distribution List per SDO.





Republic of the Philippines
Department of Education
 DAVAO REGION

Office of the Regional Director

Further, each SDO is required to submit the Division List of Nominated/Recipient Elementary Schools following the template below:

Division List of Nominated/Recipient Elementary Schools		
Division of _____		
Division Focal Person: _____	Contact Details: _____	
Name of School	No. of Recipient Pupils (grades 4-6)	No. of Teachers (grades 4-6)
Ex.: Manuel L. Quezon Elem. School	200	6
..		
...		
....		
Total		

To properly record the receipt & distribution of the items, timely implementation of the program, and to secure the safety of our pupils, a close coordination is expected from the Division Supply Officer, Division Partnership Focal Person and Division Medical Officer/Nurse.

For more information, you may contact Mr. Alim J. Maguindanao, PDO IV or Mr. John Arnel Villacorte, PDO II, ESSD at 082-2240748.

Please be advised accordingly.

ALLAN G. FARNAZO
 Director IV

By the Authority of the Regional Director

MARIA INES C. ASUNCION
 Director III
 Office of the Assistant Regional Director

Enclosed: As. Stated.
 ROE2/ajm

DEPARTMENT OF EDUCATION ROXI
 RECORDS SECTION
RELEASED

By: 8887
 Date: Feb. 20, 2022 Time: _____






Republic of the Philippines
Department of Education
OFFICE OF THE UNDERSECRETARY
LEGISLATIVE AFFAIRS AND PARTNERSHIPS

OULAP No. _____, s. 2022

MEMORANDUM

TO : **CONCERNED REGIONAL DIRECTORS
CONCERNED SCHOOLS DIVISION SUPERINTENDENTS
CONCERNED PARTNERSHIP FOCAL PERSONS
ALL OTHERS CONCERNED**

FROM : 
ATTY. GERARD L. CHAN, CESO I
Undersecretary

SUBJECT : **IMPLEMENTATION OF THE 2022 UNILAB BACK TO
SCHOOL PROGRAM WITH CEELIN PLUS AND NUTROPLEX
SCHOOL TOUR**

DATE : September 13, 2022

UNILAB Inc., in partnership with Youthopia Activation Specialist, Inc. (YASI), will be implementing **UNILAB BACK TO SCHOOL PROGRAM with Ceelin Plus & Nutroplex School Tour** in various public and private schools in the National Capital Region (NCR) and Luzon. The program aims to educate public and private elementary school students on the importance of a healthy immune system as protection against Coronavirus Disease (COVID-19). Its targets is to reach around 50,000 grade school learners in selected cities nationwide for this school year (SY).

The program includes the following components:

1. Distribution of Ceelin Plus and/or Nutroplex Vitamins to selected schools recommended by the Department of Education (DepEd).
2. Health and Nutrition Lectures from Dra. Ana Lisa T. Ong-Lim, member of the Technical Advisory Group-Pediatric Infectious Diseases, to grade school students via AVP/Flipchart Lecture (depending on the availability of the equipment of the selected schools) to students chosen by the participating schools.
3. Fun game activity that aims to reinforce further learners' social skills and alertness.
4. Announcement of the Flex Your *Batang* Ceelin Plus/Nutroplex Contest.

UNILAB and YASI will be implementing the said program from September to November 2022 without interrupting classes in compliance with DepEd Order (D.O.) No. 34, s.2022, specifically in conducting school-based activities.

In this regard, we are requesting your good offices to assist and coordinate with the above-mentioned partners during their visit in your respective Regional Offices (ROs)/Schools Division Offices (SDOs).

For any concern, you may contact:

Office of the Undersecretary for Legislative Affairs and Partnerships (OULAP)

Attention : Davedinah P. Cometa
Project Development Officer II
External Partnerships Service (EPS)
Email Add : dave.dinah.cometa@deped.gov.ph
externalpartnerships@deped.gov.ph
Mobile No.: 09770978285

Your assistance and support to this partnership initiative are highly appreciated.

Thank you very much.

Region	Province	No. of Schools	No. of Schools			
			2017	2018	2019	2020
GMA	GMA	26	9	17	10	16
LUZON	Bulacan	24	8	16	6	18
LUZON	Laguna	24	8	16	6	18
LUZON	Cavite	25	9	16	6	18
VISAYAS	Iloilo	1	0	1	1	0

August 17, 2022

Atty. Gerard L. Chan, CESO I
Undersecretary of the Department of Education
Legislative Affairs and International Cooperation Office

Dear Mr. Chan,

GREETINGS!

Our company, YOUTHOPIA ACTIVATION SPECIALIST INC. is one of the leading youth marketing agencies in the country today. Leading multi-national and local companies such as Procter & Gamble Philippines, UNILAB Inc, Alaska Milk Corporation and Abbott Laboratories rely on us to provide distinct value to their brands by implementing relevant educational programs in thousands of schools nationwide.

This year, students are gearing up to go back to school after two years of online schooling. Without a fret, we know they will be **100% READY!** Why? Because Ceelin Plus and Nutroplex got their backs! Ceelin Plus has both Vitamin C and Zinc which helps boost immune system and Nutroplex has nutro-talino booster for quick thinking - both the guardians and the schools' partners in giving the **PANGAKONG PROTEKSYON: IMMUNITY FOR ALL KIDS.** as they slowly ease their way back into now normal schooling.

This school year we are bringing in UNILAB Inc's **BACK TO SCHOOL PROGRAM** with Ceelin Plus & Nutroplex School Tour. It serves to educate public and private elementary school students on the importance of a healthy immune system as protection against COVID-19. The program targets to reach around 50,000 grade school students in selected cities nationwide this school year.

Activation Components are as follows : **1.) DepEd Drops** - distribution of Ceelin Plus and/or Nutroplex Vitamins to selected schools proposed by DepEd Central Office. Distribution will be through your Regional and Division Offices. We are targeting 500 students per school. We will also be asking for your help in proposing 9,000 schools where we can give out the Nutroplex/Ceelin Products. **Target Date of sending the products to your Central/Division Offices is Mid September 2022.** **2.) School Activation-** Highlights of the program include health & nutrition Lectures from Dra. Ana Lisa T. Ong-Lim, member of the Technical Advisory Group-Pediatric Infectious Diseases, to grade school students via AVP/Flipchart Lecture (depending on the availability of the equipment of the selected schools) to the students chosen by the participating schools. Apart from the health and nutrition education for students. Students will also take part in a fun game activity that aims to reinforce further their social skills and alertness. We will also be Announcing the Flex your hatang Ceelin Plus/Nutroplex Contest.

It is on this note that we are enlisting your help in supporting this program by endorsing us to the 100 public and private schools in GMA, and nearby Luzon Areas (Bulacan, Cavite, Laguna) with atleast 1,000 students (Grade 4-6) per school for our School Activation and 9,000 schools nationwide for the distribution of Ceelin Plus and Nutroplex Products through your regional and division offices.

As our partner, we will be requesting each school's assistance in:

I. DEPED DROPS

- In partnership with DepEd, distribute Ceelin Plus and Nutroplex Products to Dep Ed nominated schools through their regional/ division offices.
- Sending signed Acknowledgement Receipt with details (e.g. school recipients, contact persons, quantity of products received, etc.)
- Sending of Photo Documentation of the items received.

II. SCHOOL ACTIVATION

- Endorsement Letter to formally introduce the Back to School Program to all the public and private schools we are covering this school year.
- Educating Grades IV to VI using our AVP/Flipchart Lecture entitled COVID-19 Prevention Indoors and Safety-Talino Tips when Outdoors via room to room/big crowd gathering depending on the availability of the selected schools nationwide.
- Fun Game Activity that aims to reinforce further their social skills and alertness of the students.
- Proposed Glidepath as follows:

**SCHOOL ACTIVATION
PROPOSED GLIDEPATH**

Region	Area	Number of Schools	Number of Students	Number of Schools	Number of Students
Region I	Bulacan	10	10,000	10	10,000
Region III	Laguna	10	10,000	10	10,000
Region IV	Cavite	10	10,000	10	10,000
Region V	Other	10	10,000	10	10,000
TOTAL		40	40,000	40	40,000


TOTAL NUMBER OF STUDENTS: 40,000

Discussion of program execution and objectives as well as distribution of AVP/Flipchart Lectures to schools will be supervised by our local coordinators.

Your endorsement letter for this Project will be valuable in formally introducing the program to all the public and private schools we are covering this school year.

We are looking forward to your support on this endeavor, and thank you very much for all the support!

Sincerely yours,


 Warren M. Cruz
 Senior Account Manager
 Youthopia Activation Specialist Inc.

October 18, 2022

Mr. Allan G. Farnazo
Regional Director
Region XI – Davao Region DepED

Engr. Alim J. Maguindanao
PDO IV, ESSD
Region XI – Davao Region DepED

Dear Sir Farnazo and Sir Maguindanao,

GREETINGS!

Our company, YOUTHOPIA ACTIVATION SPECIALIST INC. is one of the leading youth marketing agencies in the country today. Leading multi-national and local companies such as Procter & Gamble Philippines, UNILAB Inc, Alaska Milk Corporation and Abbott Laboratories rely on us to provide distinct value to their brands by implementing relevant educational programs in thousands of schools nationwide.

This year, students are gearing up to go back to school after two years of online schooling. Without a fret, we know they will be **100% READY!** Why? Because Ceelin Plus and Nutroplex got their backs! Ceelin Plus has both Vitamin C and Zinc which helps boost immune system and Nutroplex has nutro-talino booster for quick thinking – both the guardians and the schools' partners in giving the **PANGAKONG PROTEKSYON: IMMUNITY FOR ALL KIDS**, as they slowly ease their way back into now normal schooling.

This school year we are bringing in UNILAB Inc's **BACK TO SCHOOL PROGRAM** with Ceelin Plus & Nutroplex School Tour. It serves to educate public and private elementary school students on the importance of a healthy immune system as protection against COVID-19.

Activation Components are for **Vitamin Drops** – distribution of Ceelin Plus and/or Nutroplex Vitamins to selected schools. **We will deliver the Products on Oct. 27, 2022 (7:00AM) at A. Mabini Elementary School [Mac Arthur Hiway, Bangkal, Talomo, Davao City] and we will be needing the help of your Division Offices in distributing this in School-level (Public and/or Private Elementary Schools – depending on your list of Recipients).** We will also be sharing an AVP file by one of our trusted pediatrician lecture tips on how to be safe from COVID as students go back to face to face classes; this can be used by our Schools to be shown to our Students and/on their Parents or Guardians.

It is on this note that we are requesting for your help in supporting this program by giving us assistance on the following items:

- List of Nominated Public and/or Private Elementary Schools
- Division Point Person and Contact Details
- Number of students per school (grades 4- 6) reflected on list (database of recipient)
- Number of teachers (grades 4 – 6) reflected on list (database of recipient)

We are looking forward to your support on this endeavor, and thank you very much for all the support! Should you have any questions or clarifications, you may contact me at 09158180021 – Rosel dela Cruz.

Sincerely yours,



Warren Dela Cruz
Senior Account Manager
Youthopia Activation Specialist Inc.



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO DEL NORTE

DIVISION LIST OF NOMINATED/RECIPIENT ELEMENTARY SCHOOLS
DIVISION OF DAVAO DEL NORTE

<i>Name of School</i>	<i>No. of Recipient Pupil (Grades 4-6)</i>	<i>No. of Teachers (Grades 4-6)</i>
DOÑA CARMEN SORIANOES	100	7
GABUYAN CENTRAL ELEM. SCHOOL	145	8
LUNA ELEMENTARY SCHOOL	116	10
MANGULIBAS ES	100	6
PAG-ASA ELEMENTARY SCHOOL	65	4
BUNAWAN ES	40	3
PEDRO COLITA SR. ES	54	3
SAGANA ELEMENTARY SCHOOL	44	3
SAMPAO ELEMENTARY SCHOOL	170	9
SEMONG ELEMENTARY SCHOOL	125	7
TIBURCIA ELEMENTARY SCHOOL	41	4
BASAK IS	71	3
BUTAY IS	31	3
CABADIANGAN IS	90	3
DAGOHOY ES	54	3
DATU FELINO DAGWAAN	36	1
DULYAN ES	95	2
IBUYAG LAMBURAN EXT.	78	3
KUYAS ES	49	3
LAMBID ES	37	2
LUMABAG IS	45	3
MESOLONG IS	78	3
NATULINAN ES	64	3
PALMA GIL ES	57	3
STO. NINO CES	265	7
ANINIPOT ES	38	3
BANUALAY ES	29	2
BALULON ES	5	1
DIBABAWON 1 ES	32	2
DIBABAWON II ES	33	2
DUGAYAN ES	79	3
GUPITAN IS	119	5
KAMUNUAN ES	18	2
KAPATAGAN ES	61	3
KAPOGI ES	8	1
KAWAYAN WS	12	2
KIM-ISOG ES	14	1
LANGAN IS	56	4



LAPANGON ES	15	1
LOWER TAGASAN ES	25	1
LUNO-LUNO ES	20	3
MAGUIMON ES	15	1
MAMBAGO IS	56	3
MANGKAY IS	53	3
MANSALINAO ES	20	1
MOLING ES	23	1
NASINABONG ES	37	3
NGAN ES	26	2
PATEL ES	52	3
PIPISAN ES	38	3
TAONGATOK ES	29	2
TAPAYANON ES	6	1
TAWINIAN ES	32	2
TIAPO ES	79	2
UPPER TAGASAN IS	20	2
ADELANTO ES	92	3
CLEMENTA ES	70	2
DOMINGO BHES	36	1
DR. VISLUMINO YTES	84	3
KAMANSI IS	48	3
KILANTANG ES	77	2
LUAN ES	71	4
MABANTAO ES	53	2
MABUHAY ES	51	2
MARCOS PEES	70	2
MANIKI CESSC	82	8
NEW BOHOLANO ES	53	1
PANDULIAN ES	55	1
ROGELIO MES	22	1
SAMBAYON ES	45	1
SUA-ON ES	87	34
U & L MABINI ES	54	2
NEW CORELLA CESSC	80	21
CABDIANAN ES	30	3
CARCOR ES	30	3
DASING ES	40	6
DEL PILAR ES	60	3
EL SALVADOR ES	30	3
EL UNIDO ES	30	3
GUADALUPE ES	30	3
KAUSWAGAN ES	25	3
LATABAN ES	25	3
LIMBAAN ES	60	6
MACGUM IS	40	3
MAMBING ES	30	3
MANGGUANGAN IS	80	3
MESAJOY ES	70	9
NEW BOHOL ES	40	3
NEW CORTEZ ES	50	5
NEW SAMBOG ES	25	3
PATROCENIO ES	30	3



SAN JOSE ES	25	3
SAN ROQUE ES	50	6
SAUG ES	25	3
SILANGAN ES	25	3
STA. CRUZ ES	30	3
STA. FE ES	30	3
STO.NINO ES	30	3
SUAWON ES	30	3
CAMBANOGOY CENTRAL ES	212	5
MAGATOS ES	151	4
BUAN ES	55	3
CAMANSA ES	90	3
CAMANSA LOWER	13	3
KATIPUNAN ES	260	6
RIZAL ES	78	3
SAGAYEN ES	101	3
NEW BANTAYAN ES	40	1
APITONG ES	72	3
BALISONG ES	72	3
CASIG-ANG ES	72	6
ESPERANZA ES	72	3
JESUS LUMAIN ES	72	3
KIMAMON ES	71	9
KINAMAYAN IS	71	9
LA LIBERTAD ES	71	6
LUNGA-OG ES	71	6
PANTARON ES	71	6
NAFCO CES	71	9
SALVACION ES	71	9
SAN MIGUEL ES	71	3
TALOMO ES	72	3
BOBONGON ES	156	3
MAGUINTALUNAN IS	34	3
MAGWAWA IS	97	3
MANGA MIS EXT.	42	3
MARSMAN ES	132	3
NEW VISAYAS ES	181	3
SAN ISIDRO ES	66	3
SAN JOSE ES	149	3
TALOS ES	38	3
TULALIAN ES	105	3
SAWATA ERNANDCOR CES	80	6
AGMAN PS	60	3
DACUDAO ES	60	3
DATU BALONG ES	65	3
GOV DUJALI ES	65	3
KIPALILI ES	70	3
IGANGON IS	80	6
LIBUTON ES	60	3
LINAO ES	70	3
MAMANGAN ES	75	3
PINAMUNO ES	75	4
SABANGAN ES	60	3




SAN MIGUEL ES	60	3
SAN MIGUEL PS	60	3
SAWATA ADECOR ES	60	3
DAPECOL ES	35	3
TANGLAW 3A	58	3
TALISAY ES	66	3
NEW CASAY IS	80	3
BALISONG ES	54	3
BACALE ES	50	3
EAST CABAY-ANGAN ES	77	3
TANGLAW ES	178	9
DUJALI CES	258	12
MAGUPISING ES	54	3
CABAY-ANGAN ES	90	6
ALEJAL ES	50	12
ANIBONGAN ES	50	7
ASUNCION ES	30	3
CARMEN CES	50	31
CEBULANO ES	50	5
GUADALUPE ES	50	3
MABAUS ES	50	3
MABUHAY ES	50	5
MANGALCAL ES	50	7
MAGSAYSAY ES	50	21
MINDA ES	44	3
NEW CAMILING ES	50	5
NEW MALIGAYA ES	50	3
PINTA SABARAT ES	50	6
SALVACION ES	50	3
SAN ISIDRO ES	50	3
STO. NINO ES	50	9
TABA ES	50	3
TIBULAO ES	26	3
TUBOD ES	50	13
TUGANAY ES	50	6
GRAND TOTAL	11232	755

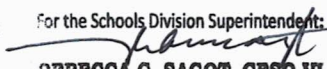
Prepared:


NORHAN C. JALMAANI
 Education Program Specialist II

Reviewed:


RAMEL M. PILO
 Chief Education Supervisor

Approved: For the Schools Division Superintendent:


REBECCA C. SAGOT, CESO VI
 Assistant Schools Division Superintendent
DEE D. SILVA, DPA, CESO V
 Schools Division Superintendent

