



Republic of the Philippines  
**Department of Education**  
REGION XI  
SCHOOLS DIVISION OF DAVAO DEL NORTE

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**Office of the Schools Division Superintendent**

DIVISION MEMORANDUM  
SGOD-2023-212

To: Assistant Schools Division Superintendent  
Chief Education Supervisor, CID  
Chief, Education Supervisor, SGOD  
Public Schools District Supervisors  
School Head - Salvacion National High School

Subject: **NOMINATED SCHOOLS FOR THE UNESCO LITTER LESS CAMPAIGN**

Date: July 11, 2023

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1. In reference to the Regional Memorandum ESSD-2023-262, this office hereby informs that the **Salvacion National High School** was nominated for the said campaign.
2. Further, the school are expected and / or required to fulfill the following criteria which is self-explanatory.
3. For queries and concerns, please communicate directly with the DepEd ICO through (02) 8637-6462/ (02) 8637-6463. Likewise, refer to the attached files for further information.
4. Immediate dissemination of this Memorandum is desired.

Enclosed: As stated  
SGOD/EAA



  
**REYNALDO B. MELLORIDA, CESO V**  
Schools Division Superintendent



Davao Norte

23-20914



Republic of the Philippines  
Department of Education  
DAVAO REGION

RECORDS SECTION  
7/7/23  
23-30192

Office of the Regional Director

REGIONAL MEMORANDUM  
ESSD-2023-262

To : Schools Division Superintendents  
Divisions of Davao City, Davao del Norte and Tagum City

Subject: NOMINATED SCHOOLS FOR THE UNESCO LITTER LESS CAMPAIGN

Date : June 27, 2023

Attached is Memorandum OASOPS No. 2023-121 requesting this Office to nominate 3 schools for the UNESCO Litter Less Campaign.

With this, below are the nominated schools, for reference.

Name of Schools	Division
1. Salvacion NHS	Davao del Norte
2. J.V. Ferriols NHS	Davao City
3. Tagum NCHS	Tagum City

The nominated schools are expected and/or required to fulfill the following criteria:

1. Schools that are offering secondary education (Grades 7 to 12) with students aged 11 to 17 years old; and
2. Two (2) teachers who are willing to serve as the focal person for the project and are committed to lead activities in their schools (e.g. engagement of other teachers and stakeholders.) Likewise, they should be able to understand English and stay engaged in the project for at least one year.

For queries and concerns, communicate directly with the ICO through (02) 8637-6462/(02) 8637-6463. Likewise, refer to attached files for further information.

Immediate dissemination of this Memorandum to all concerned is required.

DEPARTMENT OF EDUCATION FOR  
RECORDS SECTION  
RELEASED

ALLAN G. FARNAZO  
Director IV

Enclosed: As. Stated.  
ROE2/ajm

By: [Signature]  
Date: June 29, 2023  
Time: 20914



Address: F. Torres St., Davao City (8000)  
Telephone Nos.: (082) 291-1665; (082) 221-6147

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Republic of the Philippines  
**Department of Education**  
**OPERATIONS**

OASOPS No. 2023-121

**MEMORANDUM**

TO : **ALL REGIONAL DIRECTORS**

FROM :   
**Atty. REVSEE A. ESCOBEDO**  
*Undersecretary for Operations*

  
**FRANCIS CESAR B. BRINGAS**  
*Assistant Secretary for Operations*

SUBJECT : **Request for the Nomination of Schools for the UNESCO Litter Less Campaign**

DATE : **June 20, 2023**



This Office respectfully endorses the attached memorandum from Frederick C. Orticio, Officer-in-Charge, Office of the Director IV, External Partnerships Service, dated June 8, 2023, which was received by this Office on June 16, 2023, regarding their request for nomination of schools for the UNESCO Litter Less Campaign.

The aforementioned campaign aims to create an avenue for students, with assistance from their teachers, to become the voice for the environment and create a more evidence-based stand on environmental issues, particularly those related to litter and waste. Students will also gain experience in environmental journalism by producing articles, photographs, and videos proposing creative actions that will enhance awareness on a wide array of issues and innovative solutions related to litter and waste in their immediate local communities.

In this regard, all regions are requested to nominate two (2) or three (3) schools that fulfill the following criteria:

1. Schools that are offering secondary education (Grades 7 to 12) with students aged 11 to 17 years old; and
2. Two (2) teachers that are willing to serve as the focal person for the project and are committed to lead activities in their schools (e.g. engagement of

other teachers and stakeholders). Likewise, they should be able to understand English and stay engaged in the project for at least one year.

**In this regard, kindly submit the nominations in MS Excel format (.xlsx) using the attached template which may be downloaded via this link: [bit.ly/3Xf2lcA](https://bit.ly/3Xf2lcA). Further, submissions must be sent directly to the International Cooperation Office via email at [ico@deped.gov.ph](mailto:ico@deped.gov.ph) on or before June 27, 2023 (Tuesday) 12NN to allow proper consolidation and final selection of nominees.**

**For queries and concerns, kindly communicate directly with the ICO through telephone at (02) 8637-6462 / (02) 8637-6463. Likewise, please see attached files for further information.**

For immediate compliance and appropriate action.

**Copy Furnished:**  
**INTERNATIONAL COOPERATION OFFICE**  
Department of Education  
[ico@deped.gov.ph](mailto:ico@deped.gov.ph)





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**unesco**

Philippine  
National Commission

*Building peace in the hearts and minds of men and women since 1951*

2 June 2023

**THE HONORABLE VICE PRESIDENT  
SEC. SARA Z. DUTERTE-CARPIO**  
Secretary, Department of Education  
DepEd Complex, Meralco Avenue  
Pasig City

Dear **Vice President Duterte**,

Warm greetings!

The UNESCO National Commission of the Philippines (UNACOM) respectfully conveys that UNESCO, in partnership with the Foundation for Environmental Education (FEE) will launch a global project called the "Litter Less Campaign," which will be implemented for a year. It may be noted that previously, UNESCO had a project which bears similar vision called the "Trash Hack Campaign." To create impact through wider participation, UNESCO collaborates with FEE to create this project that will allow students, through the support of their teachers, to become the voice for the environment and create a more evidenced-based stand on environmental issues, particularly those related to litter and waste. For this project, students will also gain experience in environmental journalism by producing articles, photographs and videos proposing creative actions that will enhance awareness on a wide array of issues and solutions related to litter and waste in their immediate local communities. Activities carried out for this project will be documented and submitted as entry to the International Young Reporters for the Environment (YRE) Competition, which will now receive wide visibility and participation due to this collaboration. Throughout the year, UNESCO and FEE will be supporting teachers to work with their students through a range of activities and resources, including free access to e-courses on pollution, the circular economy of waste as well as on environmental journalism. Further, online events with all the participating schools from around the world will be conducted for joint learning and experience sharing. Other details of this project can be found in the attached project brochure.

Considering that these activities are quite common among our schools, UNACOM respectfully recommends that we take part in this global campaign by nominating 2-3 schools that have existing or related activities. In identifying and inviting schools for this undertaking, we convey the following considerations:

- The schools joining should be from secondary education level (either general education track or technical and vocational track). The schools that already participated in the project (from the Dominican Republic, Italy, Japan, the Kingdom of Bahrain, Namibia and the Republic of Korea) have students from the general education track engaged who are between 11-17 years old.
- Identify 2 teachers from each school to serve as focal point for the project and to lead activities in their schools, e.g. to engage other teachers and students in the Campaign. Once these focal teachers were identified, they kindly requested to fill out the following survey to register their participation before 22 May: <https://forms.office.com/e/RDg9tYCMGf>.

- They may also access the survey via the attached QR code. The result of the survey will provide information about their school and their community as well as their previous experience working on Education for Sustainable Development (ESD), and specifically issues related to litter and waste.
- A preparatory meeting will be conducted. The objective of the which is to welcome the newly joining teachers, present the Young Reporters for the Environment and Litter Less Campaign to them and for the teachers who participated in the previous year to share their experiences with newcomers on working with their students to become the voice for the environment.
- Since the project is conducted in English. Most resources and materials are in English language and our regular online meetings with the teachers (taking place roughly every 6 weeks) are held in English. The meetings provides an opportunity for them to get to know each other, share information and to have time to exchange and learn from each other throughout the course of the project.
- Teachers who commit to participating are kindly requested to ensure staying on board for at least 1 year (from June 2023 – June 2024). They can choose to stay on board for another year, if they find the project useful. All teachers engaged in Year 1 just recently committed to continuing for Year 2 and 3

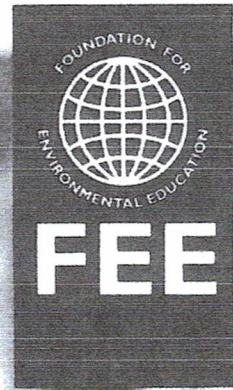
Our ASPNet National Coordinator, Mr. Rex Ubac Jr., stands ready to respond to queries and clarifications through the following email addresses: [rexubac0309@gmail.com](mailto:rexubac0309@gmail.com) / [secretariat@unesco.gov.ph](mailto:secretariat@unesco.gov.ph) .

Thank you.

Sincerely yours,

*Lindsay Barrientos*  
**LINDSAY A. BARRIENTOS, EnP**  
 Deputy Executive Director II





# Litter Less Campaign

*Information pack for ASPnet members*

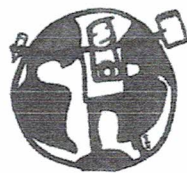
**Contact:**

**UNESCO ASPnet:** Katja Anger-Delimi, Project Officer, ASPnet

E-mail: [k.anger@unesco.org](mailto:k.anger@unesco.org)

**FEE:** Malgorzata (Gosia) Luszczek, International YRE Director  
Foundation for Environmental Education

E-mail: [gosia@fee.global](mailto:gosia@fee.global)

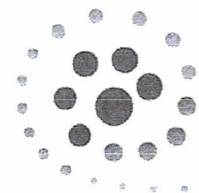


**Young Reporters  
for the environment**



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Associated Schools  
Network



**LITTER LESS  
CAMPAIGN**





## About the Litter Less Campaign



The Litter Less Campaign (LLC) is a joint project between the Mars Wrigley Foundation and the Foundation for Environmental Education (FEE). The campaign underlines tangibly the importance of dealing with the issue of litter and waste to minimize its negative impact on the environment.

With steadily increasing popularity, the Campaign has engaged more than 4.6 million students in over 35 countries since its implementation in 2011. Through continuous evaluation, the increase of the student's litter and waste literacy as well

Students involved

## Foundation for Environmental Education

Established in 1981, the Foundation for the world's largest environmental education member organisations in 81 countries. Through its programmes, FEE empowers people to take action to help create a more sustainable world. Drawing on its extensive experience in ESD, FEE's new strategy focuses on climate action across all five program areas: climate change, biodiversity loss and

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The Mars Wrigley Foundation partners with the Mars Wrigley Foundation to help people and communities flourish. The Mars Wrigley Foundation has supported projects that support oral health education in mint- and cocoa-growing regions, promoting vibrant communities.

ASSOCIATION





## Why Participate?

Each year the world generates over 2.01 billion tons of waste. Litter and waste clog our oceans, fill our streets and clutter huge areas of the planet. They cause great damage to our natural environment, wildlife, and people's health and well-being. Our ambition must be to eradicate litter and waste. We must rethink our approach to the things we use and own, not only recycle, but reuse, repair and repurpose.

Following UNESCO's successful Trash Hack Campaign, UNESCO's Associated Schools Network (ASPnet) and the Foundation for Environmental Education's (FEE) Young Reporters for the Environment (YRE) are continuing their partnership through FEE's YRE Litter Less Campaign.

**A select number of ASPnet members are invited to participate in this pilot project, which provides teachers with the opportunity to engage students on the issue of litter and to creatively raise awareness in their local communities and beyond. Best entries from participating schools will compete in the international YRE competition and receive wide visibility.**

Through the campaign, students will be engaged with litter and waste issues in their communities, and encouraged to lead campaigns that focus on e.g. responsible consumption and production, thereby promoting positive change as well as a cleaner environment. This will allow to

Strengthen students' litter and waste literacy and reduce school community footprint.

Increase student knowledge and practical skills in preventing and managing litter and waste, thereby promoting a circular economy and fostering long-term behaviour change.

Educate students as opinion leaders and active citizens so they can find

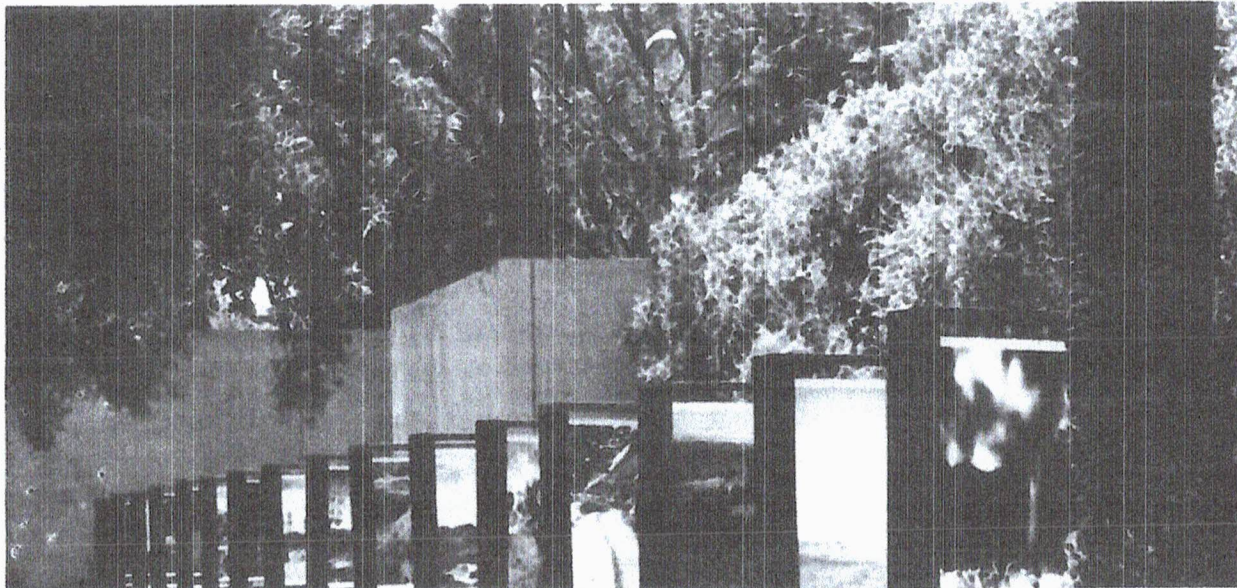


## How does it Work?



Young Reporters  
for the environment

Litter is a great theme to start working on environmental issues with students. It is visible and it is easy to see improvements. Through the YRE programme, students accompanied by their teachers investigate local litter issues, for example the effect of litter on local wildlife or human health, the packaging most often discarded by people, etc. The students then create journalistic pieces in the form of articles, photo reportages, or video clips. The production must include suggestions for solutions on minimizing litter. Students share their investigations by posting their articles, photographs and videos through print, broadcast or social media.



Teachers will lead their students to investigate litter and waste, including the Circular Economy and Sustainable Development Goals. Based on the findings, the development of journalistic skills towards becoming a reporter and creating journalistic pieces for school, Teachers can implement the campaign in their curricular learning activity, e.g. club or other, through social media. In this process, teachers and students will be encouraged to explore a range of relevant online courses, including lessons for sharing experiences and good practices. Bilingual communication channels like ASPnet and YRE communication channels.



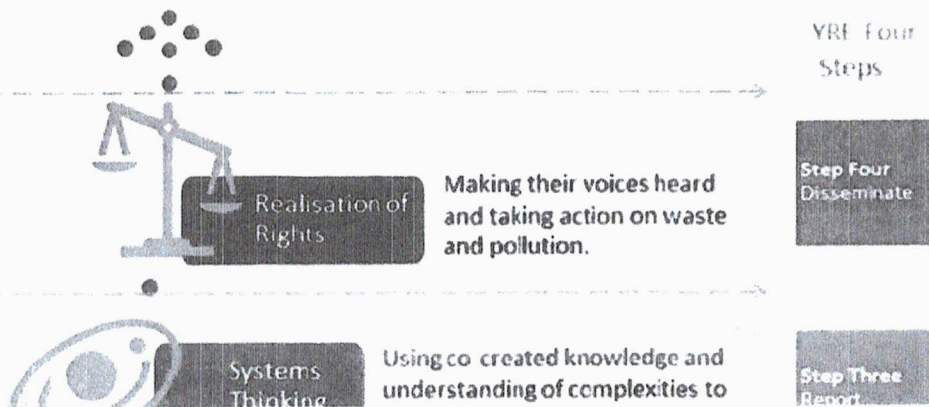
## About the Young Reporters for the Environment (YRE)

It is a network of international youth engaged in education for sustainable development. Its goal is to empower young people to take an informed stand on environmental issues, investigate them, research solutions, and report and disseminate this work through journalistic pieces. By implementing the Litter Less Campaign through the YRE network, participants develop precious skills, expand their knowledge and report to become a driving force on addressing litter and waste issues.



Get inspired by stories created through the YRE!

## YRE 4-step Methodology Transformative Learning



## Timeline 2023-

### April – August 2023

- April/May: Participating ASPnet schools signal interest to continue participating
- April/May: ASPnet National Coordinator invited to identify 2-3 schools to join the network as focal points, who register through a short survey.
- 6 June (1.30pm CET): All school focal points meet
- July-August: School focal points plan

### September 2022 – March 2023

- Teachers and students participate in the YRE network
- Teachers and students use the YRE **identify and investigate a priority issue** and **young people led activities**. They make a plan for a media campaign and use Lesson Plans to support their learning
- **Teachers and students collaborate in groups** to address shared litter and waste issues
- Teachers and students participate in YRE Campaign initiatives and events and **courses** on pollution, the circular economy and **webinars** for experience sharing and other global activities like quizzes
- **Schools actively communicate** with their communities and provide information to provide visibility to their actions.

Through all of these activities, students and teacher(s), create journalistic pieces and **compete in the YRE Competition.**

April-May 2023

## Credits

### Contact

Katja Anger-Delimi  
Project Officer,  
Unit for UNESCO's Associated Schools Network (ASPnet),  
Division for Inclusion, Peace and Sustainable Development,  
UNESCO  
E-mail: k.anger@unesco.org

### Project Coordinator

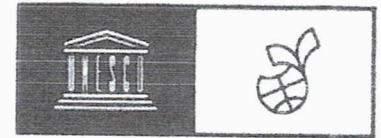
Malgorzata (Gosia) Luszczek  
E-mail: gosia@fee.global

### Impact measurement research

Shimon Ginsburg  
E-mail: shimon@fee.global

### Design and Layout

Yuwei Wang



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Initiated by: **Foundation for Environmental Education and Mars Wrigley Foundation**