



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO DEL NORTE

DEPED DIVISION OF DAVAO DEL NORTE
RECORDS SECTION
RECEIVED
Date: 02 NOV 2022
By: [Signature] 10:58 am

Office of the Schools Division Superintendent

OFFICE MEMORANDUM
SGOD-2022-025

To: Assistant Schools Division Superintendent
Chief Education Program Supervisor, Curriculum Implementation Division (CID)
Chief, Education Program Supervisor, School Governance and Operations Division (SGOD)
Education Program Supervisors, Curriculum Implementation Division (CID)
Education Program Supervisor, School Governance and Operations Division (SGOD)
All Concerned Division Office Personnel

Subject: PICK-UP OF VITAMINS FOR THE IMPLEMENTATION OF 2022 UNILAB BACK TO SCHOOL PROGRAM

Date: October 27, 2022

1. Herewith are memoranda from the Office of the Regional Director and Office of the Undersecretary of Legislative Affairs and Partnership relative to the Implementation of the 2022 Unilab Back to School Program with Ceelin Plus and Nutroplex School Tour. In line with this, the following personnel are advised to claim the share of Davao del Norte Division based on the attached distribution list:

NAME	SCHOOL/OFFICE
Norhan C. Jalmaani	Division Office
Jan N. Gabero	Division Office
Herbert John G. Miras	Division Office
Rey Mascariñas	Division Office
Peter B. Gaum	Division Office

2. Travel and other allowable expenses shall be chargeable against Division Maintenance and Other Operating Expenses (MOOE) funds subject to the usual accounting and auditing rules and regulations.
3. All concerned are required to STRICTLY observe the health protocols as prescribed by the Inter-Agency Task Force (IATF) on COVID 19 during this pandemic. Further, all is also encouraged to continually support and recognize the value of equality and diversity of all personnel while complying with the directives set forth by this office.
4. For information and widest dissemination to all concerned.

DEE. D. SILVA, DPA, CESO V
Schools Division Superintendent

SGOD/NCJ

For the Schools Division Superintendent:
[Signature]
REBECCA C. SAGOT, CESO VI
Assistant Schools Division Superintendent





Republic of the Philippines
Department of Education
DAVAO REGION

Office of the Regional Director

REGIONAL MEMORANDUM

ESSD-2022-214

To : Schools Division Superintendents
Chief, SGOD
SEPS, SGOD (Division Partnership Focal Person)

Subject: IMPLEMENTATION OF THE 2022 UNILAB
BACK TO SCHOOL PROGRAM WITH CEELIN PLUS
AND NUTROPLEX SCHOOL TOUR

Date : October 17, 2022

Attached is a copy of a Memorandum from Atty. Gerald L. Chan, CESO I, Undersecretary for Legislative Affairs and Partnerships, informing this Region of the Implementation of the 2022 UNILAB Back to School Program with Ceelin Plus and Nutroplex School Tour.

The program includes the following components:

1. Distribution of Ceelin Plus and/or Nutroplex Vitamins to selected schools recommended by the Department of Education (DepEd);
2. Health and Nutrition Lectures from Dra. Ana Lisa T. Ong-Lim, member of the Technical Advisory Group-Pediatric Infectious Diseases, to grade school students via AVP/Flipchart Lecture (depending on the availability of the equipment of the selected schools) to students chosen by the participating schools;
3. Fun game activity that aims to reinforce further learners' social skills and alertness; and
4. Announcement of the Flex Your Batang Ceelin Plus/Nutroplex Contest.

UNILAB and the **Youthopia Activation Specialist Inc. (YASI)** will be implementing the said program from September to November 2022 without interrupting classes in compliance with DepEd Order (D.O.) No. 34, s. 2022, specifically in conducting school-based activities.

In addition, attached is a letter from YASI informing this Office that the delivery of the products/items will be on **October 27, 2022 (7:00AM)** at the **A. Mabini Elementary School, Mac Arthur Highway, Bangkal, Davao City**.

In view thereof, all SDOs are required to bring their own vehicle/truck to pick up their share based on the attached Distribution List per SDO.





Republic of the Philippines
Department of Education
 DAVAO REGION

Office of the Regional Director

Further, each SDO is required to submit the Division List of Nominated/Recipient Elementary Schools following the template below:

Division List of Nominated/Recipient Elementary Schools		
Division of _____		
Division Focal Person: _____	Contact Details: _____	
Name of School	No. of Recipient Pupils (grades 4-6)	No. of Teachers (grades 4-6)
Ex.: Manuel L. Quezon Elem. School	200	6
.		
..		
...		
Total		

To properly record the receipt & distribution of the items, timely implementation of the program, and to secure the safety of our pupils, a close coordination is expected from the Division Supply Officer, Division Partnership Focal Person and Division Medical Officer/Nurse.

For more information, you may contact Mr. Alim J. Maguindanao, PDO IV or Mr. John Arnel Villacorte, PDO II, ESSD at 082-2240748.

Please be advised accordingly.

ALLAN G. FARNAZO
 Director IV

Enclosed: As. Stated.
 ROE2/ajm

DEPARTMENT OF EDUCATION ROXI
 RECORDS SECTION
RELEASED

By: 8887
 Date: Dec. 20, 2022 Time:

By the Authority of the Regional Director

MARIA INES C. ASUNCION
 Director III
 Office of the Assistant Regional Director



Address: F. Torres St., Davao City (8000)
 Telephone Nos.: (082) 291-1665; (082) 221-6147

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Republic of the Philippines
Department of Education
OFFICE OF THE UNDERSECRETARY
LEGISLATIVE AFFAIRS AND PARTNERSHIPS

OULAP No. _____, s. 2022

MEMORANDUM

TO : **CONCERNED REGIONAL DIRECTORS
CONCERNED SCHOOLS DIVISION SUPERINTENDENTS
CONCERNED PARTNERSHIP FOCAL PERSONS
ALL OTHERS CONCERNED**

FROM : 
ATTY. GERARD L. CHAN, CESO I
Undersecretary

SUBJECT : **IMPLEMENTATION OF THE 2022 UNILAB BACK TO
SCHOOL PROGRAM WITH CEELIN PLUS AND NUTROPLEX
SCHOOL TOUR**

DATE : September 13, 2022

UNILAB Inc., in partnership with Youthopia Activation Specialist, Inc. (YASI), will be implementing **UNILAB BACK TO SCHOOL PROGRAM with Ceelin Plus & Nutroplex School Tour** in various public and private schools in the National Capital Region (NCR) and Luzon. The program aims to educate public and private elementary school students on the importance of a healthy immune system as protection against Coronavirus Disease (COVID-19). Its target is to reach around 50,000 grade school learners in selected cities nationwide for this school year (SY).

The program includes the following components:

1. Distribution of Ceelin Plus and/or Nutroplex Vitamins to selected schools recommended by the Department of Education (DepEd).
2. Health and Nutrition Lectures from Dra. Ana Lisa T. Ong-Lim, member of the Technical Advisory Group-Pediatric Infectious Diseases, to grade school students via AVP/Flipchart Lecture (depending on the availability of the equipment of the selected schools) to students chosen by the participating schools.
3. Fun game activity that aims to reinforce further learners' social skills and alertness.
4. Announcement of the Flex Your *Batang* Ceelin Plus/Nutroplex Contest.

UNILAB and YASI will be implementing the said program from September to November 2022 without interrupting classes in compliance with DepEd Order (D.O.) No. 34, s.2022, specifically in conducting school-based activities.

In this regard, we are requesting your good offices to assist and coordinate with the above-mentioned partners during their visit in your respective Regional Offices (ROs)/Schools Division Offices (SDOs).

For any concern, you may contact:

Office of the Undersecretary for Legislative Affairs and Partnerships (OULAP)

Attention : Davedinah P. Cometa
Project Development Officer II
External Partnerships Service (EPS)
Email Add : davedinah.cometa@deped.gov.ph
externalpartnerships@deped.gov.ph
Mobile No.: 09770978285

Your assistance and support to this partnership initiative are highly appreciated.

Thank you very much.

October 18, 2022

Mr. Allan G. Farnazo
Regional Director
Region XI – Davao Region DepED

Engr. Alim J. Maguindanao
PDO IV, ESSD
Region XI – Davao Region DepED

Dear Sir Farnazo and Sir Maguindanao,

GREETINGS!

Our company, YOUTHOPIA ACTIVATION SPECIALIST INC. is one of the leading youth marketing agencies in the country today. Leading multi-national and local companies such as Procter & Gamble Philippines, UNILAB Inc, Alaska Milk Corporation and Abbott Laboratories rely on us to provide distinct value to their brands by implementing relevant educational programs in thousands of schools nationwide.

This year, students are gearing up to go back to school after two years of online schooling. Without a fret, we know they will be **100% READY!** Why? Because Ceelin Plus and Nutroplex got their backs! Ceelin Plus has both Vitamin C and Zinc which helps boost immune system and Nutroplex has nutro-talino booster for quick thinking – both the guardians and the schools' partners in giving the **PANGAKONG PROTEKSYON: IMMUNITY FOR ALL KIDS**, as they slowly ease their way back into now normal schooling.

This school year we are bringing in UNILAB Inc's **BACK TO SCHOOL PROGRAM** with Ceelin Plus & Nutroplex School Tour. It serves to educate public and private elementary school students on the importance of a healthy immune system as protection against COVID-19.

Activation Components are for **Vitamin Drops** – distribution of Ceelin Plus and/or Nutroplex Vitamins to selected schools. **We will deliver the Products on Oct. 27, 2022 (7:00AM) at A. Mabini Elementary School [Mac Arthur Hiway, Bangkal, Talomo, Davao City] and we will be needing the help of your Division Offices in distributing this in School-level (Public and/or Private Elementary Schools – depending on your list of Recipients).** We will also be sharing an AVP file by one of our trusted pediatrician lecture tips on how to be safe from COVID as students go back to face to face classes; this can be used by our Schools to be shown to our Students and/or their Parents or Guardians.

It is on this note that we are requesting for your help in supporting this program by giving us assistance on the following items:

- List of Nominated Public and/or Private Elementary Schools
- Division Point Person and Contact Details
- Number of students per school (grades 4-6) reflected on list (database of recipient)
- Number of teachers (grades 4-6) reflected on list (database of recipient)

We are looking forward to your support on this endeavor, and thank you very much for all the support! Should you have any questions or clarifications, you may contact me at 09156180021 – Rosel dela Cruz.

Sincerely yours,



Warren Dela Cruz
Senior Account Manager
Youthopia Activation Specialist Inc.

August 17, 2022

Atty. Gerard L. Chan, CESO I
Undersecretary of the Department of Education
Legislative Affairs and International Cooperation Office

Dear Mr. Chan,

GREETINGS!

Our company, YOUTHOPIA ACTIVATION SPECIALIST INC. is one of the leading youth marketing agencies in the country today. Leading multi-national and local companies such as Procter & Gamble Philippines, UNILAB Inc, Alaska Milk Corporation and Abbott Laboratories rely on us to provide distinct value to their brands by implementing relevant educational programs in thousands of schools nationwide.

This year, students are gearing up to go back to school after two years of online schooling. Without a fret, we know they will be **100% READY!** Why? Because Ceelin Plus and Nutroplex got their backs! Ceelin Plus has both Vitamin C and Zinc which helps boost immune system and Nutroplex has nutro-talino booster for quick thinking - both the guardians and the schools' partners in giving the **PANGAKONG PROTEKSYON: IMMUNITY FOR ALL KIDS**, as they slowly ease their way back into now normal schooling.

This school year we are bringing in UNILAB Inc's **BACK TO SCHOOL PROGRAM** with Ceelin Plus & Nutroplex School Tour. It serves to educate public and private elementary school students on the importance of a healthy immune system as protection against COVID-19. The program targets to reach around 50,000 grade school students in selected cities nationwide this school year.

Activation Components are as follows : **1.) DepEd Drops** - distribution of Ceelin Plus and/or Nutroplex Vitamins to selected schools proposed by DepEd Central Office. Distribution will be through your Regional and Division Offices. We are targeting 500 students per school. We will also be asking for your help in proposing 9,000 schools where we can give out the Nutroplex/Ceelin Products. **Target Date of sending the products to your Central/Division Offices is Mid September 2022.** **2.) School Activation-** Highlights of the program include health & nutrition Lectures from Dra. Ana Lisa T. Ong-Lim, member of the Technical Advisory Group-Pediatric Infectious Diseases, to grade school students via AVP/Flipchart Lecture (depending on the availability of the equipment of the selected schools) to the students chosen by the participating schools. Apart from the health and nutrition education for students. Students will also take part in a fun game activity that aims to reinforce further their social skills and alertness. We will also be Announcing the Flex your batang Ceelin Plus/Nutroplex Contest.

It is on this note that we are enlisting your help in supporting this program by endorsing us to the 100 public and private schools in GMA, and nearby Luzon Areas (Bulacan, Cavite, Laguna) with atleast 1,000 students (Grade 4-6) per school for our School Activation and 9,000 schools nationwide for the distribution of Ceelin Plus and Nutroplex Products through your regional and division offices.

As our partner, we will be requesting each school's assistance in:

I. DEPED DROPS

- In partnership with DepEd, distribute Ceelin Plus and Nutroplex Products to Dep Ed nominated schools through their regional/ division offices.
- Sending signed Acknowledgement Receipt with details (e.g. school recipients, contact persons, quantity of products received, etc.)
- Sending of Photo Documentation of the items received.

II. SCHOOL ACTIVATION

- Endorsement Letter to formally introduce the Back to School Program to all the public and private schools we are covering this school year.
- Educating Grades IV to VI using our AVP/Flipchart Lecture entitled COVID-19 Prevention Indoors and Safety-Talino Tips when Outdoors via room to room/big crowd gathering depending on the availability of the selected schools nationwide.
- Fun Game Activity that aims to reinforce further their social skills and alertness of the students.
- Proposed Glidepath as follows:

SCHOOL ACTIVATION PROPOSED GLIDEPATH

	MA	25	6	17	18	54
CEPHN	24	9	14	6	18	
CEPHN	14	9	15	9	18	
CEPHN	27	9	15	2	24	
CEPHN	2	0	2	1	7	
TOTAL	67	21	46	18	67	

TOTAL NUMBER OF STUDENTS: 20,000

Discussion of program execution and objectives as well as distribution of AVP/Flipchart Lectures to schools will be supervised by our local coordinators.

Your endorsement letter for this Project will be valuable in formally introducing the program to all the public and private schools we are covering this school year.

We are looking forward to your support on this endeavor, and thank you very much for all the support!

Sincerely yours,



Warren Ma Cruz
Senior Account Manager
Youthopia Activation Specialist Inc.

REGION	CITY	CITY			MONTHLY DEATH PATH	
		SEP	OCT	NOV	DEC	
ETIOLOGY						
GMA	GMA	25	9	17	10	16
LUZON	Bulacan	24	8	16	6	18
LUZON	Laguna	24	8	16	6	18
LUZON	Cavite	25	9	16	6	13
VISAYAS	Iloilo	1	0	1	1	0