



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DAVAO DEL NORTE

Office of the Schools Division Superintendent

DIVISION MEMORANDUM
SGOD-2025-0340

To: Assistant Schools Division Superintendent
Chief, Education Supervisor, Curriculum Implementation Division
Division Section Heads

Subject: **OBSERVANCE OF THE NATIONAL SUICIDE PREVENTION MONTH AND
WORLD SUICIDE PREVENTION DAY FOR DIVISION OFFICE PERSONNEL**

Date: August 27, 2025

1. Pursuant to the national observance of **Suicide Prevention Month this September** and in line with the commemoration of **World Suicide Prevention Day on September 10**, all Division Office personnel are enjoined to participate in activities that promote mental health awareness and suicide prevention.
2. As part of the observance, Division Office personnel are requested to participate in the **Yellow Friday campaign** which involves wearing yellow clothing or accessories **every Friday and on September 10** as a symbol of solidarity in raising awareness.
3. Also, a Y.E.L.L.O.W. Booth (Your Encouragement Lifts Lives, Offering Wellness) will be set up in the Division Office lobby where personnel and visitors can:
 - Read books and affirmation cards
 - Get access to mental health infomercial, as well as updated crisis hotlines and list of mental health facilities
 - Create their own hope bracelet and personalized affirmation cards
 - Share encouraging words in the hope jar
 - Participate in quick art activities
 - Take individual or group photos at the booth
4. Further, Division Office personnel are encouraged to post their photos on social media with the caption "Today, let's remember we are never alone" and use the hashtag #YellowFridayCampaign in support of the suicide prevention advocacy.
5. Everyone is enjoined to continually support and recognize the value of equality and diversity in all undertakings relevant to the activity.
6. For dissemination and compliance.



REYNALDO B. MELLORIDA, CESO V
Schools Division Superintendent

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